# CIVIC LEAGUE OF PEMBROKE MEADOWS, INC.

Pembroke Meadows, Pembroke Shores, and Pembroke Shores Townhomes



CIVIC LEAGUE NEWSLETTER

Feb 2020

**Inside:** 

Presidents Corner

**Census Jobs** 

Median Strip Improvement

**Real Estate** 

2020 Budget Plan

Pool Improvements

**Pool News** 

Ladies Lunch Group

> Kate's Memorial

New Advertisers!

113 Members as of 10 Feb 2020 Next Civic League Meeting...

# \*FRIDAY, February 21st, 2020 @ 6 pm Old Donation Episcopal Church

\* Please Note the <u>Day</u> and <u>Location</u> are different than usual!

Come join us at the annual civic league pot luck dinner. For this favorite civic league event, **we begin at 6:00 p.m.** in the meeting room of the Old Donation Episcopal Church (4449 Witchduck Road). Your civic league will provide the plates, plastic flatware, napkins, drinks and neighbors! We ask that you bring a food dish to share. You will also be able to pay your 2020 Civic League dues when you arrive. We will take a few minutes to vote on the proposed 2020 budget as presented on page 4, other than that... *Our motto for this evening is "all eating – no meeting"* 

If you have a new neighbor, please encourage them to attend!

# POTLUCK + GOOD LUCK = \$\$

This year's Door Prizes will include gift cards to a number of our local establishments. To receive a door prize ticket, you must have paid your 2020 Civic League dues. Even if you don't win, you and your family will be all the richer for having spent time getting to know your neighbors. Plus, you'll have the opportunity to sample some great neighborhood culinary creations.

## And Mark Your Calendar...

Easter Egg Hunt, Sunday, April 5th, 2 PM, details in the March newsletter!

Our **April meeting** will be a movie and popcorn night at Cinema Café. Your civic league will buy movie tickets and popcorn for any household with 2020 dues paid.











#### AT HAYGOOD SHOPPING CENTER



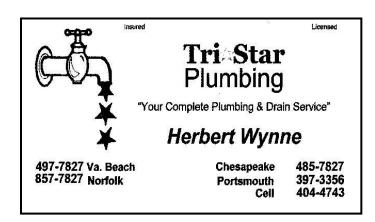
WATCH BATTERIES RING SIZING CHAIN SOLDERING GIA APPRAISALS PEARL AND BEAD STRINGING

# NOW BUYING GOLD 363-8771

FICARRAJEWELERS.COM Email bess.ficarra@gmail.com

## **Newsletter Ad Rates**

\$ 30 One time – Business Card \$135 One year (9 issues) – Business Card \$100 Insert (Advertiser provides the insert) \$ 60 One time – ¼ Page





### Presidents Corner:

It's been quite the warm start to our year, I hope that you have been able to get out and enjoy some of these unseasonably warm days. This time last year we were rebuilding our gazebo. You should soon start to see progress on the median replanting to help beautify the entrance to our neighborhood!

At our last meeting we had a representative from Special Olympics stop by to talk about Polar Plunge. We also had the Census Bureau come out to discuss the 2020 Census and job opportunities there in. If you'd like further information on either, reach out to a board member. We also installed our newest board member, Jackie Savage, as our Second Vice President. Welcome Jackie and thanks in advance for your service!

With the warm weather that we've been having, it goes without saying that there will be kids, young and old, outside enjoying the sunshine. Please, please, PLEASE make sure that you are following the speed limits and obeying all stop signs. I can speak for experience that the stop sign at Liverpool and Bishop is overlooked on a regular basis. These are not guidelines or suggestions. They are the law, and they make our neighborhood a safe place to live.

Speaking of safe places to live, Office Treadway gave some crime statistics for the neighborhood at our last meeting. The biggest problem we have here is vehicle break ins. So please remember to lock your cars at night and remove any valuables from sight. Also, don't leave your keys in your car. With the rise of remote starters and "smart" keys, the temptation to leave keys in your car for simplicity's sake is there. But if someone breaks into your car and finds your keys, your car WILL be stolen.

As a reminder, our next meeting will be our famous Pot Luck event at Old Donation Episcopal Church on February 21. While we try to keep to the "ALL EAT, NO MEET" mantra for this meeting, we will need to approve our

operating budget for 2020. I look forward to seeing everyone there and trying all the dishes!

The calendar of events for 2020 is posted on our website. Make sure you check it out and stay informed on the comings and goings in the 'hood this year! As always, if you have a concern or suggestion, please do not hesitate to call or email myself or any other member of the board.

- Dave

# Fill out the Census Be a Census Taker

This is the year of the federal census where they attempt to count every person living in the U.S. It is critical to obtain this information both for our representation in congress and to receive federal funding. At last month's civic league meeting, a representative from the census bureau stressed how important it is for each household to fill out and return the census as soon as you receive it. She also encouraged anyone 18 and over to become a census taker. This person helps to go door to door encouraging people to fill out the form, beginning with areas near where you live. In Virginia Beach, the pay is \$21.50 an hour, there is a paid 3 day training and you can work flexible hours including evenings and weekends. The job will most likely run from March to early Fall. If you are interested or would like to apply, go to 2020census.gov/jobs.

## **Median Strip Improvement**

The Garden Club has recommended and the civic league accepted the bid from McDonald's Garden Center for the median improvement. Peggy Caverly has also obtained approval from the city's landscape management division and so McDonald's will begin the permitting and plant material acquisition. We hope they will begin work shortly. Please be cautious and courteous to those working to make our neighborhood beautiful.

# **Treasurers Report**

### Proposed PMCL 2020 Budget

Here is the breakdown vs. our 2019 expenditures. Funds are being used for major improvements to our community pool in 2020. If you have questions or suggestions, please contact the Treasurer.

	<u>2019</u>	<u>2020</u>
INCOME Donations Dues Newsletter Advertising T-Mobile contract Interest Withdraw from Money Mkt	240 1900 1350 47314 714 0	240 1800 1500 48000 750 37967
TOTAL INCOME	51518	90257
EXPENSES Grants Ferry Plantation House Lynnhaven River Now PAHS Operation Graduation Cub Scout Pack Support Kate Nixon Gift & Memorial	300 100 200 6148	300 100 200 100
Admin VB Beautification Comm dues VBCCO dues Liability Insurance Postal Box Rental Supplies & Admin (office) State Corp. Comm.	0 25 0 174 413 25	60 25 350 92 250 25
Community Events Pot Luck Dinner Movie Night at Cinema Café Easter Egg Hunt Spring Fling/Cleanup Yard Sale NNO Pool Party Halloween Walk Holiday Social at FPH Entryway Christmas Decor	328 291 612 0 135 628 208 244 127	500 500 600 50 200 750 250 250 130
Community Support Gazebo & Flagpole Repairs PM Garden Club Support Flag Replacements Median Upkeep Median Utilities Pool Improvements Newsletter Printing & Dist	79 0 373 1500 510 18243 1919	100 7500 400 4500 525 70000 2500
TOTAL EXPENSES Deposit to Money Market	32582 18936	90257 0
TOTAL EXPENDITURES	51518	90257

Treasurers Note: Last year we budgeted \$45,822 but only spent \$32,582. These savings were on projects you authorized but we were unable to start. Our BIG expenses this year include the replanting of the median and improvements to the pool deck. Even with these expenses we will still finish the year with \$65,000 in our PMCL accounts.

- Mike Moore

# **Pool Improvements**

Why are we budgeting \$70,000 for pool improvements?

2020 is our pools 50<sup>th</sup> birthday and your pool deserves some major love. With your approval we will:

- 1. Dig out the raised cement pad people trip over, re-grade the basketball area so it matches the surrounding pool decks, and install drainage to make it all work.
- 2. Put the baby pool on its own filter system so it complies with modern health codes. The filter will be outside in the far-left corner of the baby pool deck.
- 3. Install a new blue shade structure near where the sliding board used to be. We will also repair about 100 sq. feet of deck around it. (budgeted last year but didn't get it done)
- 4. Tear out and replace the 9 ft wide strip of concrete at the right side of the pool (near the pergola) that has been cracking and flaking up for years. At the same time, we will improve drainage and replace the rusty white pole lights and charging outlets.
- 5. Improve the entryway gate and make it easier to use.
- 6. The concession stand area will get a major facelift!

# Residents of Pembroke Meadows:

Do you have something to announce, share, or sell?

If so, contact your newsletter editor at <a href="mailto:formoores@verizon.net">formoores@verizon.net</a>, or call 557-0328.

## Our Real Estate Market:

Which Way Should Your Ceiling Fans Turn?

You probably know that you should change the way your home's ceiling fans rotate, but do you know what direction is correct for summer or winter?

To stay cooler in summer, your fans should turn counter clockwise to push air down. Even though pushing air down won't actually cool the room, it will create a breeze that will help evaporate moisture from your skin and makes you feel cooler. According to the US Dep't. of Energy, if you use your ceiling fan AND air conditioning unit simultaneously, you can raise your thermostat setting by 4 degrees without a change in comfort and help lower your energy bill.

For the winter, you will reverse the direction of the fans (to clockwise) and run on low. Because warm air rises, the fan will pull cooler air up to mix with and push down the warmer air trapped at the ceiling.

# What's New Here In OUR Real Estate Market?

### **Currently for Sale**

4245 Cheswick	4 BR	3 BA	869,000
4309 St James Cir	4 BR	2 ½ BA	640,000
4233 Cheswick Ln	5 BR	4 BA	899,000
4401 Hudgins	6 BR	4 BA	899,900
816 St Martin Dr	3 BR	2 BA	549,950
4109 Cheswick Ln	4 BR	3 ½ BA	790,000

#### **Homes Under Contract**

#### **Homes Sold**

# SUN FOOT SPA

Foot Reflexology Massage
60 min. -\$39 including 20 min. neck
shoulder & back
30 min. - \$25
Open 7 days from 10:00 AM to 9:00 PM
Call (757) 440-3937 for an appt.
Pembroke Meadows Shopping Center

Your Custom Glass Specialist

# McCarty's Glass Inc.

Showers Enclosures \* Mirrors Fogged Glass Replacement Window & Door Repair Glass Cut to Order Free Estimates

f

757-650-4127

\*EST\*

Enjoy a 10% community pool membership discount if you join before April 30th.

Details and POOL Application will be inside our March issue!



# Pet Lost and Found

No lost pets without ID this month Owners are doing their part.

- Gerry Richter

# **Ferry Plantation House**

Ferry will be closed January - March for annual maintenance.

- Gerry Richter



## **Ladies Lunch Group**

"Strangers are friends we just haven't met yet!"



This month we are going to an old favorite, **The** Red Lobster, on Feb.27<sup>th</sup> at 11:30.

Please let Cynthia know if you plan to attend so they can have a table ready (but if your plans change at the last moment, come anyway, there's always room for one more). Time to renew old friendships, catch up on everyone's news and make new friends. Again, HAPPY NEW YEAR!

Also, anyone who would like a ride and for further information regarding our group, please call me, Cynthia Lerner, (757) 589-9248. Everyone is welcome.

### VB ACADEMY OF NAILS & WAXING 750 Independence Blvd. 757-648-1173



\*Services 20% off first visit with Licensed Cosmetologist\*

Classes enrolling now/start your new career today

### **Meet our New Advertiser**

We are happy to welcome Bea Baxter to our newsletter. Bea is a native French speaker with degrees in French and French literature. She has worked for different companies teaching Business French and doing medical translations. She also conducts cooking classes in French and is a member of the French Alliance Club who offer support to French NATO families stationed here. She recently moved to our neighborhood from Richmond for her job, but loves our location with beaches, malls and town center so close.

Call/Text: Bea at 804-614-8309 Email: <u>bea1baxter@gmail.com</u>



# Pembroke Meadows Recreation Center

#### **POOL NEWS:**

It is the PMRC pool's 50th birthday, and she is ready to put on her lipstick and dancing shoes! With the support of the Civic League, pool memberships (largest in years!), and community fundraisers (Pig Pickin'& Chili Cook Off), the pool is undergoing some serious and exciting renovations!

Updates began last year, but this year we are stepping up our game with large scale improvements (think new front gate, leveling the basketball area concrete, installing a large shade system, and updating the concession stand). In order to accomplish these goals, the pool will be spending the winter and spring months under construction. It is our hope that these improvements will attract new members to our pool, while keeping returning families happy, too! In order to keep our pool up and running, we need your help. Please become a pool member and/or a business sponsor, share our PMRC pool with neighbors and friends (you do not need to live in our neighborhood), and volunteer or support our fundraising events.

Speaking of fundraising and volunteering, we are in the planning stages of a new fundraiser - a biathalon (run/swim) for neighbors of all ages! If you have experience with organizing events or have been in races, we would love your help. Please contact Karen Roy at <a href="mailto:PMRCdirector@gmail.com">PMRCdirector@gmail.com</a>.

Be on the lookout for pool applications in the upcoming months - with all that is going on you will be sure to want to join again or for the first time this year!

In Peace.

- Karen Roy & your PMRC Board

# **Kate's Memorial Tree**

We are happy to let you know that Kate Nixon's memorial tree has been planted near the Lake Park. We will arrange a dedication in the Spring.





### PMCL POINTS OF CONTACT

Civic League Officers				
President	Dave Frohwitter	748-5091		
First VP	Donna Price	408-4832		
Second VP	Jackie Savage			
Recording & Corres. Sec.	Beverly Wilson	499-0723		
Treasurer	Mike Moore	557-0328		
Webmaster	Clif Furedy	490-5792		
Committees				
Bldg/Grounds	Tim Roy	478-0580		
Median Electrical	Mike Moore	557-0328		
Median Flag	Joe Lang	497-2897		
Block Security				
Meadows	Vacant			
Shores	Bob/Marge Brotman	497-0565		
Townhomes	Vacant			
Lakes/Waterways Chairman:	Jeff Brown	464-0183		
Lake Pembroke	Vacant			
Lake Meadows	Charlie Russ	497-5298		
Lynnhaven	Jeff Brown	464-0183		
Welcoming Committee Chair: Clera Hall, Karen Roy, Jeanette Willenbrink				
Meadows	Jim Price	408-4832		
Shores	Lisa Dutko	473-1112		
Townhomes	Liz Hayes	472-0283		
Newsletter Editor	Mike Moore	557-0328		
Newsletter Ads	Carol Moore	557-0328		
Pet Lost & Found/Pet Registry				
Shores and Meadows	Gerry Dashiell-Richter	497-5243		
Garden Club	Peggy Caverly	490-0925		
	Jeanette Willenbrink	497-0700		
Recreation Center (pool)				
Director	Karen Roy	513-4183		
Asst Director	Lindsey McCarty			
Treasurer	Kerri Denton			
Secretary	Mandy Nixon Hammer			
PMRC Pool Phone	(in season only)	963-2239		



# Come Join the Adventure!



Cub Scout Pack 375, Boys K-5<sup>th</sup> grade Sundays, 2pm

Boy Scout Troop 375, Boys 11-18 Thursdays, 6pm

**Old Donation Episcopal Church** 

4449 N. Witchduck Rd. Virginia Beach, VA For questions feel free to contact us @ 757-478-1005



#### Residential Sales & Property Management

Owners of Abrams Realty, Jim & Liz Abrams and their children are residents of Pembroke Meadows and active in our Civic League.

No one knows the neighborhood like your neighbors, Jim & Liz 4640 Shore Drive, Virginia Beach, VA 23455

757-652-1067

AbramsHomes.com

# NOW HIRING: TEENS FOR SUMMER JOBS

If your teenager is searching for summer employment to earn a paycheck and gain professional experience, explore the Summer Youth Employment Program (SYEP).

- 8-week program @ 27-35 hours per week
- opportunities within the City of Virginia Beach and local business partners
- · earn competitive hourly wage
- gain on-the-job training, financial education, and valuable professional experience
- participants must be Virginia Beach residents between 16-21 years of age
- no previous experience or specialty skills required

Space is limited! The deadline to apply is March 9th.

For more information and to apply, go to the VBGOV.com website and search SYEP.