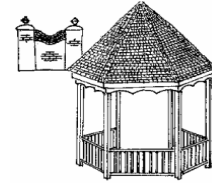


CIVIC LEAGUE OF PEMBROKE MEADOWS, INC.

Pembroke Meadows, Pembroke Shores,
and Pembroke Shores Townhomes

CIVIC LEAGUE NEWSLETTER



July 2010

Inside:

Ladies Lunch
Group

Pool News

Directory

Fraud Alert

History Camp

President's
Ponderings

Clean the Bay

PMCL
Points of
Contact

Community
Calendar

Next Civic League Meeting

Pembroke Meadows Elementary School Multi-purpose Room

September 16 - 7 pm

September will feature a representative from the City's Master Gardener Speakers' Bureau. Mimi Caswell will discuss Backyard Habitats. (For those of you that missed the May meeting, we had computer issues and Mimi agreed to offer her talk to us in September.) The presentation will be followed by a brief business meeting.

AUGUST 7th 2010

NEIGHBOR NIGHT AT THE POOL

FREE SWIM 5 – 9 PM

Your civic league will host a "Meet Your Neighbor" night at our community pool on Saturday, August 7th from 5-9PM. Your civic league will provide FREE burgers, dogs, and beverages, as well as open swim time for you and your family. A side dish or desert to share would be appreciated. This is open to everyone in our neighborhood, even if you have not joined the pool or civic league. Members of your civic league board will be in attendance to greet you and answer questions. Jeanne Blair, Pool Director, will be on deck to update interested persons on the remainder of the pool season and plans for 2011.

The pool offers water basketball, ping pong, volleyball and tether ball.

Thanks to the Mosquito Squad, we've been relatively bug free this summer. So, come down and enjoy the pool by moonlight. There really is nothing more relaxing than laughing and talking with friends while floating on a noodle in our pool!

POOL DEALS STILL AVAILABLE!

Our spring stimulus plan was a success, and membership is up! But we want even more friends to have fun poolside. Not a member yet? We have two deals that will help you BEAT THE HEAT:

1. You can join after July 15th for the ½ season rate of \$212.50 or,
2. You can pay a full season rate of \$425 for membership for the rest of this season and for 2011 (new members only). Contact your pool board for details.

Newsletter Ad Rates

- \$ 30 One time – Business Card
- \$135 One year (9 issues) – Business Card
- \$100 Insert (Advertiser provides the insert)
- \$ 60 One time – ¼ Page

POOL NEWS



GREAT MEMORIAL DAY WEEKEND TURNOUT FOR FREE DAY @ THE POOL

Wow! What a tremendous community crowd we had up at the pool this past Memorial Day weekend. As is the tradition of the Pembroke Meadows Recreation Center, a free day was offered to our neighborhood. I can honestly report that there were no empty chairs! It was so nice to meet so many of our residents and their families.

Long time pool members like Jim and me sure would love to have all of you up there with us for the remainder of the summer. Please read the article on the ½ price mid-summer special allowed by our neighborhood's civic league by laws.

The pool water is sparkling and clear. The WiFi connection is strong and easily accessible. The guard staff is friendly and helpful (Who could not enjoy watching Chris Cooper dancing on the deck to the radio? Or resist smiling when seeing the new fish and water drops painted onto the deck in the baby pool area by Jenna Baraki? Or being greeted by name by long time guard Kasey Haddock? Or hearing Sydney Bunting's infectious laugh at member antics?)

Won't you give Jeanne Blair a call at 319-3366 to discuss membership possibilities?

(Best kept pool secret of the summer: Most nights the only families at the pool after 7:30 are the McCartys, the Millers and the Prices. We'd love to share "our" pool with you! The pool stays open until 9:00 p.m. in July.)

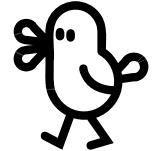


PET LOST & FOUND

Please register your pets in our neighborhood's FREE Pet Lost/Found Registry. Forms and details may be found at www.pembrokemeadows.org.

Gerri Richter

ATTENTION! BIRD LOVERS



A Lake Pembroke neighbor has a nesting blue heron in her yard. This mother bird is quite protective of her habitat. While tolerant of our resident Canada geese, she's not at all tolerant of the homeowner getting too close! It's quite a spectacle to see this momma running with her wings flapping.

(Editor's note: Since our last community newsletter, I do believe that I have spotted a bluebird or two. Our neighborhood pool and park have plenty of cardinals, bluejays, bluebirds, osprey and hawks in the sky.)



Good luck! Enjoy your bird watching!

2010 RECREATION CENTER (POOL) STIMULUS PLAN STILL ON – ½ PRICE SPECIAL TOO



Civic league members who are current with 2010 dues and qualify for full-voting privileges in the civic league (residents of Pembroke Meadows, Pembroke Shores, the townhomes, and Hudgins Shores), will receive a \$50 credit towards the purchase of a qualifying mid-summer 2010 season pool membership. Please contact Jeanne Blair, pool director, for additional details at jbbtbbb@verizon.net.

GRACE SHERWOOD DAY

GRACE SHERWOOD DAY AT FERRY PLANTATION HOUSE

The Ferry Plantation House hosted Grace Sherwood Day on Saturday, July 10th. Many of us noted the "Shuttle Station" for hay rides from our neighborhood Food Lion to the Ferry House. Quite a few members of our community were seen hitching a ride to participate in this fun event. Be on the lookout for our next newsletter to read all the follow up details.
www.ferryplantation.org

MARLINS SWIM TEAM NEWS

As we go to print, our Marlins swim team is 3-1 for the 2010 VBSL summer season. Our swimmers have had close score victories over Club Brittany, Alanton/Baycliff and Carolanne Farms. Broad Bay squeaked by with a victory of 7 points over Pembroke Meadows this past Saturday.

The team party is scheduled for **July 26th**. The trophy and awards and dinner portion of the party will be held at Bayside Presbyterian Church from 6:00 p.m. until 8:00 p.m. with a team swim party at the pool immediately afterward.

Good luck to the Marlins at the last home meet to be held at our pool on Saturday, July 17 against the Little Neck swim team. This is always a well attended meet with lots of spirit on both sides.
<http://sites.google.com/site/pmmarlins/>

HISTORY CAMP

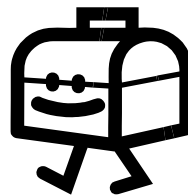
Need a great summer camp for your children or grandchildren? The Ferry Plantation House volunteers will again offer the Basic and Advanced camps. Back by popular demand, the campers will spend the camp week imitating the life of a child of the 1700 & 1800 period. Campers will perform the tasks, skills and activities necessary to sustain life on a plantation. An authentic archeological dig will be held Monday thru Thursday. Camps are limited to 20 children per session. The next camps start August 16th. The cost per camp is \$230/week and fees are **tax deductible**. Details are on the internet at www.ferryplantation.org
Call 473-5182 for further details, dates and sign up.

EDITOR'S COMMENTS:

Several of you have contacted me this past month with suggestions and ideas for this community newsletter. Thank you.

For your article planning purposes, please submit articles to me no later than the 5th of the month. If we have the space and the article fits the criteria provided to me as a guideline, I'll try to fit it in the newsletter. If I receive it after the 5th, I make no guarantees regarding publication.

I may be reached at donnaprice@cox.net or by calling 499-5115. We do not have an answering machine.



LADIES' LUNCH GROUP

This is an invitation to the ladies of our community to come out and have an enjoyable lunch with us. We do have a good time. Consider this an opportunity to meet neighbors that you might never meet otherwise.

Here is the list of the restaurants where we will dine in the coming months, so save the list and mark your calendars.

July 22, Thursday----Chef's Table, 550 Independence Blvd.

August 25, Wednesday----Coastal Catering, 4216 Virginia Beach Blvd. (in the Willis Wayside complex)

September 23, Thursday----Bubba's on Shore Drive near the Lesner Bridge

October 27, Wednesday----Coastal Catering, 4216 Virginia Beach Blvd. (in the Willis Wayside complex)

The lunch time is 12 noon for each of the above dates and we do appreciate a call or e-mail response for those on the e-mail notification list. Looking forward to seeing you at these future events.

Jeanette Willenbrink ph# 497-0700

Survivor Rock

CANCER is a big word; it can be scary and just plain awful to hear! But...

SURVIVOR is an even bigger word!

And I believe and live by that word. I had my own type of cancer and realized my type is no less frightening than someone else's. And it is for this reason that I am reaching out to all who have been touched by this crazy thing, Cancer.

I am interested in starting a group of **survivors** who would like to talk and inspire each other. So let's not waste any time.

Our first "Survivor Rock" gathering will be held at 7 PM on Thursday, July 29th at my home at 605 Cavendish Drive.
R.S.V.P. at 497-1684 or email irunusurf@msn.com

If you are interested and would like to attend one of our gatherings, or if you are unsure, give me a call so that we may talk. Survivor Rockers, we are!

- Michelle Browning

SQUEAKY WHEEL GETS GREASE

The city recently responded to our neighborhood's activism and removed a large tree that had fallen into Lake Meadows. It is not their policy to remove trees that fall into lakes, but Jim Willinbrink was able to convince them of the potential liability issues associated with this tree's location in the park. Good job, Jim.

KNOW YOUR CODE: POLITICAL SIGNAGE

Please remember that NO political or commercial signs (and very few private signs) are permitted on public property. For many years, our community has striven to keep our entranceway area, and its structures and landscape, neat and clean – an unending task indeed. So, please do NOT litter in these areas or post illegal signs.

FRAUD ALERT!

From the Virginia Beach Consumer Affairs Program

WHAT TO DO IF YOUR IDENTITY IS STOLEN

Resolving the consequences of identity theft is left largely to victims. Act quickly and assertively, and keep records/copies of all contacts and reports.

- File a report with local law enforcement and get a copy of the report for the credit agencies, banks and credit card companies. You can also request and complete the ID Theft Affidavit from the Federal Trade Commission.*
- Notify your credit card companies as soon as possible and follow their advice. If you report the loss you will most likely not be responsible for any unauthorized charges. As always, carefully monitor your credit card statements for evidence of fraudulent activity.*
- If your checking account is compromised, notify your financial institution, close affected accounts and complete "affidavits of forgery" on unauthorized checks.*
- Report the theft to one of the fraud units of the credit reporting agencies. That agency will notify the other two of possible fraud. Request the credit reporting agencies to flag your credit file for fraud. Add a victim's statement to your report, such as: **"My identification has been used to apply for fraudulent credit. Contact me at (your telephone number or address) to verify ALL applications."***
- Consider putting Security Freezes on your credit files at the 3 credit agencies.*
- Ask utility companies (especially cellular service) to watch for anyone ordering services in your name. If you have trouble with falsified accounts, contact the Public Utility Commission.*

ID Theft Assistance

Federal Trade Commission:

www.consumer.gov/idtheft or 1-877-ID-Theft

Identity Theft Resource Center:

www.idtheftcenter.org

Remember: You are not responsible for losses from ID theft.

Your credit should not be permanently affected.

No legal action should be taken. Cooperate, but don't be coerced into paying a fraudulent debt!

For assistance call the Virginia Beach Office of the Commonwealth's Attorney, Consumer Affairs Program at 385-6373 or Adult Protective Services at 437-3550

ANOTHER SUCCESSFUL CLEAN THE BAY DAY!

Our civic league has again been commended for our excellent participation in the 22nd annual Clean the Bay Day on June 5th. We have participated in all 22 annual events.

This year a near record 71 volunteers participated, and we collected nearly 2400 pounds of trash and debris from our neighborhood lakes, waterways, parks and storm drainage systems (gutters, drains, etc.) One notably deplorable item retrieved from Lake Pembroke was a large automobile tire with a huge dead turtle trapped inside.

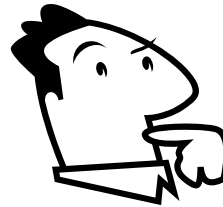
A primary objective of these Clean the Bay Days has been to focus attention on the large amounts of trash which are being carelessly discarded into, and polluting, our waterways by thoughtless and inconsiderate litterers. Perhaps some of the careless litterers have learned something, because we have seen a notable decrease in volume/weight of the trash collected in recent years (at least in our neighborhood).

WELL DONE and THANKS to all of the helpers this year (and thanks to those who help clean up throughout the year).

Co-Zone captains: Jim Willenbrink, Sr. and Jeff Brown;
Area Coordinators: Jim Hall, Bob Lukeman, Frank Mulcahy and Fred Willis.

Volunteers: Jeanette Willenbrink, Clera Hall, Jack Dutko, Austin Dutko, Robert Westmont, Sam Westmont, Brian Miller, Tammie Miller, Nate Miller, Laura Mulcahy, Erin Groneman, Jake Groneman, Barbara Kenneweg, Walt Westhoff, Tommy Tingle, John Puetzer, Jordan Branch, Sarah Branch, Andrew Wilkerson, Steve Wilkerson, Chris Straddeck, Hal Kuehne, Mary Ann Kuehne, Cara Suess, Angie Willenbrink, Madison Willenbrink, Amy Lewis, Jodi Lewis, Syler Suess, Casey Suess, Isabella Lee, Kelson Russel, Kelley Russel, Erin Strasburger, Nathan Strasburger, Lauren Strasburger, Greg Abbott, John Nixon, Jason Nixon, Kate Nixon, Morgan Nixon, Beth Brown, Jimmy Eddings, Nancy Shaefer, Sid Sward, Gayla Stulee, Dana Stulee, Kelsie Hines, Bridget Lukeman, John Sheadel, Tuan Nguyen, Colleen Nguyen, Casey Nguyen, Drew Nguyen, Easter Nguyen, John Filipiak, Kathy Filipiak, Jim Price, Donna Price, Barbara Willenbrink, Grace Willenbrink, Jean Willis, Edward Campbell and 3 volunteers who did not sign in.

A special **THANK YOU** to the **CINEMA CAFÉ** for providing free movie tickets to participants again this year!



President's Ponderings

Its been a great summer. Pool membership and Civic League membership is up, we had a good turnout for Clean the Bay Day, July 4th was a beautiful day at the pool and the city council inches forward on our request to rebuild the gazebo.

I have been told we have final approval and that the paperwork is in the mail, but I have yet to receive it. We continue to solicit and evaluate bids for a new & taller structure.

I think the pool stimulus worked; Civic league membership is up slightly and the pool attracted 52 new members and counting. More importantly, a larger percentage is right from our own neighborhood. I'm happy to see so many families and kids at the pool playing. The pool is a not-for-profit organization so if we can keep our membership numbers up we can keep our dues down. There is still time to join for the rest of the summer. Be sure to read the Pool News for the Beat the Heat deals.

What is going on at Giant Square? As many of you know, the property was acquired by Lowes a few years ago. They recently completed demolition of the old buildings and rumor has it that there may be a smaller scale Lowes built. My sources tell me that no building plan has been submitted to the city yet.

Remember, it's hurricane season again. Be sure to give some thought and develop a plan for the care of pets and loved ones.

I'm a little discouraged about the sign ups for cleaning the median strip. As of right now, there is no one scheduled and there wasn't anyone last month either. Please do something nice for your neighborhood and take a turn. Donating an hour over the two week period helps keep our entryway looking good.

New neighbors – WELCOME! I look forward to seeing new and old faces at the neighborhood pool party on Aug. 7th!

As always, please contact me with any suggestions or concerns, 557-0328 or formoores@verizon.net.

POSTAL SERVICE FOOD DRIVE A BIG SUCCESS

Our neighborhood was praised for its generosity supporting the USPS Food drive. 17% of the 48,000 lbs of food collected by mail carriers, (8000 lbs) came from the 23455 Zip code.

MEDIAN CLEANUP

16 - 30 July	Open
1 - 15 August	Need a volunteer
16 - 31 August	See your name here
1 - 15 September	Still open

We are very short of volunteers for this very important entryway job. Won't you please call Bill Hawley at 473-1936 and volunteer?

Our civic league and our neighbors appreciate the help of concerned and thoughtful residents who volunteer for the median clean up schedule. A two-week stint does not entail any laborious sweeping or cleaning. We just ask you to occasionally pick up unsightly litter and/or report (to the Buildings and Grounds Committee) items needing repair or restoration.

COMMUNITY CALENDAR

- **July 25** – Christmas in July. 5 PM @ pool
- **August 7** – Neighborhood FREE swim @ pool
- **September 6** – Labor Day
- **September 7** – Pool Closes, School Starts
- **September 16** – Civic League Meeting

PMCL POINTS OF CONTACT

Civic League Officers

<i>President</i>	<i>Mike Moore</i>	<i>557-0328</i>
<i>First VP</i>	<i>Brian Rabe</i>	<i>456-0864</i>
<i>Second VP</i>	<i>Bill Hawley</i>	<i>473-1936</i>
<i>Corres. Sec.</i>	<i>Peggy Caverly</i>	<i>490-0925</i>
<i>Treasurer</i>	<i>Jim Hall</i>	<i>473-8258</i>
<i>Memb. Chrman</i>	<i>John Sheadel</i>	<i>499-0678</i>
<i>Recording Sec.</i>	<i>Barbara Amos</i>	<i>499-6111</i>
<i>Pool Director</i>	<i>Jeanne Blair</i>	<i>319-3366</i>
<i>Webmaster</i>	<i>Clif Furedy</i>	<i>490-5792</i>

Committees

<i>Bldg/Grounds</i>	<i>Michael White</i>	
<i>Entrance/Median</i>	<i>Jim Price</i>	<i>499-5115</i>
<i>Electrical</i>	<i>George Watkins</i>	
<i>Flag</i>	<i>Joe Lang</i>	
<i>Neighborhood Maint.</i>	<i>Robert Westmont</i>	

Block Security

<i>Meadows</i>	<i>Stephanie Neihart</i>	<i>456-5795</i>
<i>Shores</i>	<i>Bob/Marge Brotman</i>	<i>497-0565</i>
<i>Townhomes</i>	<i>Barbara Willenbrink</i>	<i>554-0092</i>

Directory Chairman

Robert Westmont *473-1024*

Lakes/Waterways Chairman: Jim Willenbrink

<i>Lake Pembroke</i>	<i>Jim Willenbrink</i>	<i>497-0700</i>
<i>Lake Meadows</i>	<i>Charlie Russ</i>	<i>497-5298</i>
<i>Lynnhaven</i>	<i>Jeff Brown</i>	<i>464-0183</i>

Welcoming Committee Chair: Open

<i>Meadows</i>	<i>Jim Price</i>	<i>499-5115</i>
<i>Shores</i>	<i>Lisa Dutko</i>	<i>473-1112</i>
<i>Townhomes</i>	<i>Liz Hayes</i>	<i>472-0283</i>

Newsletter Editor

Donna Price *499-5115*

Newsletter Ads

Clera Hall (Temp.) *473-8258*

Pet Lost & Found/Pet Registry

<i>Shores</i>	<i>Gerry Dashiell-Richter</i>	<i>497-5243</i>
<i>Meadows</i>	<i>Jim Willenbrink</i>	<i>497-0700</i>

Recreation Center (pool)

<i>Director</i>	<i>Jeanne Blair</i>	<i>319-3366</i>
<i>Asst Director</i>	<i>Erin Strasburger</i>	<i>499-5478</i>
<i>Treasurer</i>	<i>Lori Hines</i>	
<i>Secretary</i>	<i>Cheryl Wolfred</i>	<i>473-1096</i>
<i>PMRC Pool Phone</i>	<i>(in season only)</i>	<i>963-2239</i>