CIVIC LEAGUE OF PEMBROKE MEADOWS, INC.

Pembroke Meadows, Pembroke Shores, and Pembroke Shores Townhomes



CIVIC LEAGUE NEWSLETTER

March 2010

Inside: 2010 Pool Application

Ladies Lunch Group

Appreciation

Pool News

Community Calendar

North v South

President's Ponderings

Fraud Alert

PMCL Points of Contact

Next Civic League Meeting

Pembroke Meadows Elementary School Multi-purpose Room

March 18th - 7 pm

This month's civic league meeting will feature Clay Bernick discussing Bayscaping – Lynnhaven and local waterway friendly landscaping. The Civic League Board will also present our proposed 2010 annual budget. Your civic league board is presenting a "STIMULUS" plan for our neighbors. Pending approval of the voting members, the Civic League Board in partnership with the Pool Board will be offering a \$100.00 discount on 2010 pool memberships for our civic league members who are current with their 2010 civic league dues.



EASTER EGG HUNT

March 27th @ 2:00 p.m.

The Easter egg hunt will be held at our neighborhood park. The festivities begin at 2:00 p.m. Volunteers are needed to help set up, donate plastic eggs (filled with candy if possible) and to donate candy for filling empty plastic eggs. This annual event has had great community support in the past. We thank everyone for their past hard work and hope to see you again this year! Face painting is always a popular activity with our neighborhood youth; if you would like to volunteer for this work station or any other of the afternoon's activities, please call Vivian Hance at 477-3273.

PEMBROKE MEADOWS REC CENTER (POOL)

Thank you to everyone who supported our recent Spaghetti Dinner fundraiser. We had a great time, raised some badly needed funds for the coming season and enjoyed a super meal.

The pool is gearing up for another season of fun. Be sure to submit your pool membership applications before April 30 to ensure the Early Bird discount. We are hoping to make PAYPAL available to you to help process memberships quicker. Keep a watch on the www.pembrokemeadows.org website for this new feature. The application is included in this month's newsletter and can also be downloaded from the www.pembrokemeadows.org website.

The annual Spring Fling is scheduled for April 17 at 9:00 a.m. Neighborhood residents are invited to help spruce up the median, the park and the pool for the summer. A cookout will begin at 11:00 a.m. for all participants.

Norfolk Florist cards are available from any Pool Board member. The price is still \$25.00 per card. This card gives the bearer a bouquet of flowers each month for a year. It also gives nice discounts on other purchases (see card for details). Each card sold nets \$10 to the pool's fundraising efforts.

Newsletter Ad Rates

\$ 30 One time – Business Card \$135 One year (9 issues) – Business Card \$100 Insert (Advertiser provides the insert) \$ 60 One time – ¼ Page



APPRECIATION

Thank you to all of our fellow Pembroke Meadows Recreation Center (pool) members, Pembroke Meadows Marlins Swim Team families, civic league members and neighbors who supported the pool's spaghetti dinner fundraiser.

A special thank you to Erin Strasburger for making many crockpots full of spaghetti sauce. Thank you also to the pool board members who prepared desserts, cooked the pasta noodles in the hot kitchen, served meal after meal and did so without complaint.

PRESIDENT'S PONDERINGS

I had the pleasure of representing our civic league at Boy Scout Cub Pack 475's annual Blue & Gold Banquet in February. As you may know, this pack meets at our elementary school each month. What you may not know is that our civic league is the charter organization for the pack. For more information, please contact Chris Straddeck and/or visit www.tidewaterbsa.com.

Bids were solicited and accepted for the median strip entryway repair. Work should begin soon.

Pending the approval of our membership at the next civic league meeting, a stimulus plan will be offered to dues paying members who opt to join our neighborhood pool this summer. I am certain that the \$100 discount combined with the customary early-bird discount (pay before 4/30 and receive a 10% fee reduction) will bring many new families to our pool. These two discounts will bring the summer family rate for our neighborhood to under \$300.

As always, please contact me with any suggestions or concerns, 557-0328 or formoores@verizon.net .

Mike Moore

Median Cleanup

April 1 - 15	Jim Willenbrink, Sr.
April 16 -30	Your name here

To add your name here call Bill Hawley at 473-1936



PET LOST & FOUND

Three dogs and two cats were reunited with their families during February. All of the reunited pets wore identification that allowed for easy location of families.

Please register your pets in our neighborhood's FREE Pet Lost/Found Registry. Forms and details may be found at www.pembrokemeadows.org

South v North

April 10, 1862 (2010)

Our enemy lines have been invaded by the North. It is time for all that are able to came forward and protect our land at the Old Donation Farm.

A skirmish between the North and South is about to surface, witness it here in your own back yard at the Ferry Plantation House. Come and join in the festivities. Eat steamed oysters from the grill, Brunswick stew, fresh baked bread, hot dogs and drinks. Your young boys may be recruited into the Civil War. The young girls will be taught how to spin and weave for the aid of our troops.

Be on your guard, as the troops from the North have been sighted by our scouts. If the Union soldiers haven't taken our skiff and dory, we will scout out the waters of the Lynnhaven River. Eight strong boys are needed per shift to row between the hours of 11:00 a.m. and 2:00 p.m. We need your help to raise funds for our flag pole, handmade with yard arm, so we can fly the Virginia State flag proudly. In exchange for \$20.00 per adult and \$10.00 per child, with under 6 years old free, you may feast on all that we have cooking for you. A bake sale tent will be filled with home baked goods by our Daughters of the Confederacy. Shopping will be available in a dry goods tent also.

Tickets are currently on sale at the Ferry Plantation House. Tours of Manor House are included in the ticket price.

COMMUNITY CALENDAR

- March 18 Civic League Meeting @ 7 p.m. Pembroke Meadows Elementary – Multi-purpose Room Clay Bernick – "Bayscaping" - gardening & landscaping
- April 17 Annual Spring Fling @ 9 a.m. Help us clean up the Park, Median, Gazebo and Pool and get them ready for Summer. Free picnic at the pool for worker-bees



SCOTTISH TEA

Ferry Plantation House staff will be serving our Annual Scottish Tea on May 1, 2010 at 2:00 p.m.

We begin at 1:00 p.m. with the Scottish Piper playing the Parade of Tartans. If you've got a bit of Scot in your blood, put on that Tartan and join us!

Tea will be served promptly at 2:00 pm. with an all-Scottish menu prepared by our own, retired baker, Belinda Nash.

Scones with lemon curd and berry preserves, sandwiches, traditional shepherd's pie, shortbreads, Scotch Whiskey Cake, and Scottish lace cookies are just a few of the foods of the day. Beverages include a Ferry Plantation tea, a Scot's blend and even authentic pear wine made in Scotland.

Learn the history of our Scottish builder George McIntosh. Mr. McIntosh built the 1830 house that stands here today. Your \$25, tax deductible, donation will reserve your spot on May 1st.

Checks may be mailed to the Ferry Plantation House, 4136 Cheswick Lane, 23455 or you may just walk back to the house and pay with cash, check or credit card.

As always, thank you for your continued support.

Belinda Nash



MARLINS SWIM TEAM NEWS

Trish and Brian Rogerson, ½ of the Marlins' team representative corps, have been emailing last season's team roster with exciting pre-season swim opportunities.

Interested in learning more about our neighborhood's summer swim team? Contact Trish or Brian at rogerson6@verizon.net and they'll be happy to update you on the team's latest news.

Tara Hoover and Jane Orem, the other ½ of the Marlins' team rep corps, have been busy attending off season league meetings and following the progress of our swimmers over the winter months.

As soon as they are released, the 2010 team application will be available at www.pembrokemeadows.org under the Marlin Swim Team heading.

FREE POOL MEMBERSHIP?



Your Civic League Board, in an effort to encourage both civic league membership and pool membership, has agreed to purchase a 2010 family pool membership for a raffle. Adult household members, with current paid civic league dues, may place an entry to win this membership at every civic league meeting they attend. You must attend the meeting to place your entry into the contest The winner will be selected at the April 2010 meeting. You do not need to be present to win.

The winning family may transfer their membership to another neighborhood member with paid civic league dues if desired.

PRINCESS ANNE H.S. N.J.R.O.T.C.

Need a car washed? NJROTC has two more planned – March 27 and May 15^{th, 9:00 – 3:00} p.m. at the Shell Station located at the corner of Constitution and Virginia Beach Boulevard. For additional details call Mike Morgan at 637-5758.

-- Mike Morgan



LADIES' LUNCH GROUP

March 25 (Thursday) Surf Rider at Diamond Springs Rd and Wesleyan Dr. in the Cypress Pt. Shopping Center at 11:30--Please make a note of the earlier time.

April 28 (Wednesday) Chef's Table, 550 Independence Blvd., 12 Noon

May 27 (Thursday) Coastal Catering at 4216 Virginia Beach Blvd. in the Willis Wayside complex.

Looking forward to seeing everyone and Happy Spring which hopefully is just around the corner.

Please call if you have any questions. Jeanette 497-0700





MARCH GARDENING TIPS

In March, the gardening work begins in earnest. Sanitation is most important to help control disease and insects. Clear out any leaves and other debris from your beds. Selective pruning can also be helpful to open up trees and shrub to sunlight and air circulation. Especially look for places where branches are rubbing, these are prime locations for bugs and disease to enter. If you are planning on removing a tree or shrub, please do it now, as birds will soon be nesting. March is also a good time to fertilize those trees and shrubs; a shot of 10-10-10 granular fertilizer will prime them for spring. Check spring fertilizing schedules for your type of lawn and remember, you can always have your soil tested through the Virginia Cooperative Extension (VCE) Service to tell you specifically what your soil/lawn needs. For your spring bloomers, the VCE recommends not placing cut daffodils and tulips in the same arrangement because daffodils produce a chemical "slime" that injures tulip blooms. If you wish to have them together, place the daffodils in another container for a day, then rinse off and add to the tulips.

FRAUD ALERT!

From the Virginia Beach Consumer Affairs Program

- 1. **H1N1 Scams:** Scams attempted to scare consumers into purchasing cures or providing essential information to prevent the H1N1 virus.
- 2. **Memorabilia:** 2009 provided many opportunities for scammers to sell memorabilia and collectibles at inflated prices.
- Weight Loss Pills Free Trial Offers: Free trial offers for weight loss pills actually ended up costing unsuspecting consumers thousands of dollars.
- Phishing E-mails: Phishing e-mails appearing to be from government agencies popped up in in-boxes. These phishing emails attempted to trick victims into divulging sensitive financial information.
- 6. Mystery Shopping: Consumers were told they would be paid to secretly shop in order to evaluate merchants' customer service. In some instances, victims were asked to wire money back to scammers as a way to evaluate money wiring services such as MoneyGram and Western Union. Victims who participated were sent authentic looking checks which, when cashed left the victims "holding the bag".
- Lottery Scams: Victims received bogus letters
 or phone calls informing them that they had won
 millions of dollars. Unfortunately, victims were
 also told they had to wire hundreds or thousands
 of dollars back to the scammers to cover taxes
 or other bogus fees.
- 7. Friend/Family in Distress: Also known as the Grandma Scam, victims received messages from scammers claiming to be "friends" or "family members" needing immediate help. Victims were asked to wire money to pay for lawyer's fees or to post bail.
- Mortgage Foreclosure Rescue/Debt
 Assistance: Victims paid upfront fees to avoid home foreclosures or to get help with credit card debt with no results.
- Job Hunter Scams: Job seekers paid bogus upfront fees as part of an application process. Job applicants were also asked to provide personal financial information or social security numbers under the guise of evaluating their applications.
- Robocalls: Thousands of people received automated telephone calls related to auto warranties and lower credit card interest rates.

CASE is a partnership of the Virginia Beach Office of the Commonwealth's Attorney, Consumer Affairs Program; the Virginia Beach Department of Human Services, Adult Protective Services and the community to prevent elder financial exploitation

PMCL POINTS OF CONTACT

Civic League Officers		
President	Mike Moore	557-0328
First VP	Brian Rabe	456-0864
Second VP	Bill Hawley	473-1936
Corres. Sec.	Peggy Caverly	490-0925
Treasurer	Clera Hall	473-8258
Memb. Chrman	John Sheadel	499-0678
Recording Sec.	Barbara Amos	499-6111
Pool Director	Jeanne Blair	319-3366
Webmaster	Clif Furedy	490-5792
Committees		
Bldg/Grounds	Michael J. White	
Entrance/Median	Jim Price	499-5115
Electrical	George Watkins	497-2130
Flag	Joe Lang	497-2897
Neighborhood Maint.	Robert Westmont	473-1024
Block Security		
Meadows	Stephanie Neihart	456-5795
Shores	Bob/Marge Brotman	497-0565
Townhomes	Barbara Willenbrink	554-0092
Directory Chairman	Robert Westmont	473-1024
Lakes/Waterways Chairme	rman: Jim Willenbrink	
Lake Pembroke	Jim Willenbrink	497-0700
Lake Meadows	Charlie Russ	497-5298
Lynnhaven	Jeff Brown	464-0183
Welcoming Committee Ch	air: Open	
Meadows	Jim Price	499-5115
Shores	Lisa Dutko	473-1112
Townhomes	Liz Hayes	472-0238
Newsletter Editor	Donna Price	499-5115
Newsletter Ads	Clera Hall (Temp.)	473-8258
Pet Lost & Found/Pet Reg	istry	
Shores	Gerry Dashiell-Richter	497-5243
Meadows	Jim Willenbrink	497-0700
Recreation Center (pool)		
Director	Jeanne Blair	319-3366
Asst Director	Erin Strasburger	<i>499-5478</i>
Treasurer	Lori Hines	
Secretary	Cheryl Wolfred	473-1096
PMRC Pool Phone	(in season only)	963-2239

