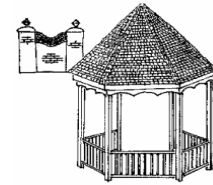


CIVIC LEAGUE OF PEMBROKE MEADOWS, INC.

Pembroke Meadows, Pembroke Shores,
and Pembroke Shores Townhomes

CIVIC LEAGUE NEWSLETTER



March 2009

Competition to
Join Civic
League

Economic
Development
Plans

Pembroke
Ladies Lunch
Group

Pembroke
Meadows
Recreation
Center

Easter Egg
Hunt

Summer
History Camp
at Ferry
Plantation
House

Lost Pet
Program

Friday Friends

May Day at
Ferry
Plantation
House

COMPETITION HEATS UP TO JOIN THE CIVIC LEAGUE!

There are over 600 homes in the Meadows, Shores and Townhomes. To date (February 23, 2009), 25% of them (149) have paid their membership dues for 2009.

The Civic League provides an organized forum for the discussion of matters of community interest and a newsletter delivered to the door every month. We also support the Recreation Center/Pool, the Garden Club, local schools and youth organizations, the Ferry Plantation House, the entrance gazebo, flag and lights and coordinate median cleanup and maintenance. Residents get a lot for their \$10.

Page 2 has a breakdown of membership by street. Help boost your street to 100% membership!

Please consider writing that check today and mailing it to Pembroke Meadows Civic League, Inc., P. O. Box 68052, Virginia Beach, VA 23471. Any added donations for neighborhood maintenance projects is always greatly appreciated. The street with the highest percentage of members will be acknowledged in the next email and newsletter.

Economic Development Plans in the Pembroke Area

The following is a partial update on some planned developments in our area: The Phase IV development of Town Center is still in the plans; however, final details and construction are being delayed due primarily to the current recession (with associated concerns about private and public financing and profitability). The major projects of the Phase IV plan have been widely published (and debated) in the media. These include: a new 20-story office tower at the Beacon building site; a 162-room Aloft Hotel and 195 apartments, with a conference center, and a 601 space parking garage at the Beacon site.

Apart from the Phase IV plans, the new 6-story Columbus Two office building (with first-floor retail shops) has been completed and is leasing – but still less than half has been committed. To the west of the current Town Center, across Independence Blvd., a developer has acquired several parcels including the former supermarket plot, but has not submitted specific plans. Further west along Virginia Beach Blvd., Walmart Co. has reportedly acquired the flea market site and most of the nearby plots. But rumored plans to develop an upscale Walmart complex have not been formally submitted – and probably won't be as long as the current economic downturn prevails.

At Pembroke Mall, the rumored plans for a Target store there (at the former Dillard's site) was true, but were recently squelched/cancelled (due reportedly to "zoning constraints," but more likely influenced by the economic downturn).

As for the Giant Square/Lowes's development, those plans are still on hold; nothing new since our December newsletter report. -- Jim Willenbrink

Street	Number Homes	Paid Memberships
Abbey Arch	16	4
Abbey Ct	4	1
Abbey Dr	45	9
Bishop Ct	5	1
Bishop Dr	32	3
Cambria Cir	15	3
Cambria Ct	7	4
Cambria St	27	4
Cardif Rd	13	2
Cathedral Dr	32	8
Cavendish	17	5
Chelsea	21	5
Cheswick Arch	3	0
Cheswick Ln	6	2
Drury Cir	13	4
Hudgins Ct	6	2
Hudgins Dr	59	17
Liverpool Ct	3	1
Liverpool St	8	1
Notre Dame Ct	12	1
Severn Ct	3	2
Severn Dr	22	8
Sheffield Ct	7	3
Sheffield Dr	13	4
St Albans St	16	1
St Clement Rd	12	3
St Denis Ct	35	4
St James Cir	7	1
St James Ct	3	1
St James Dr	28	10
St John Ct	11	1
St Luke St	4	1
St Mark Ct	5	3
St Mark Rd	16	3
St Martin Ct	5	1
St Martin Dr	22	10
Temple Ct	15	6
Westbrook Ct	2	1
Whitechapel Cir	4	0
Whitechapel Ct	6	1
Whitechapel Dr	39	12
Total	612	149

PEMBROKE MEADOWS LADIES LUNCH GROUP

The March luncheon will be held on Thursday, March 26 at the Cypress Point Country Club, 5340 Club Head Road, at 12 Noon and if you are intending to attend, please let me or your telephone person know so we are able to call in the number of reservations needed.

The April luncheon will be held at Le The' Et Crepes at 1801 Pleasure House Road on Wednesday, April 22.

Again, if you are intending to attend, please let me or your telephone person know so we are able to call in the number of reservations needed.

We look forward to seeing you for the March and April luncheons.

-- Jeanette 497-0700

Pembroke Meadows Recreation Center

Many thanks to all that enjoyed the spaghetti dinner with us on Sunday. A lot of hard work and great volunteers made it a huge success. We want to report a profit of just over \$900.00. That is a great start to rebuilding our pool funds.

We met with AAA Pools and selected the tile for the pool water line. They are confident that they will be able to start our job on March 21 (weather permitting).

We have updated the Pool Application and it is ready on the Pembroke Meadows website. Please go to www.pembrokemeadows.org and type the password "marlins". Then proceed to the pool news section and download the application. You should soon be able to check out the swim team application also.

Our next fundraising effort will be a pancake breakfast at Applebee's. Tickets will be available starting April 15. The breakfast will be on May 9, so keep that in the back of your mind.

Again, we want to thank everyone for supporting the pool.

-- Jeanne

LOST PET PROGRAM

Gerry reports that while she has received 3 additional completed Lost Pet Forms there have been 5 lost/found pets reported this past month. If you have a pet PLEASE complete a form and send it to her. Pets that are not returned to their owners have to be turned over to animal control.

Do You Know?

Your civic league board would like to offer support and condolence, and recognize and encourage our friends and neighbors. So, please call Peggy Caverly 499-0925 if you know of a serious illness, hospitalization, death, birth, or achievements (i.e. college graduations, awards, good works) of neighbors within our P.M./S. Community.

Thank you for your good neighbor support with your information calls.

- Peggy Caverly

Easter Egg Hunt

Hi, I'm Vivian and I do the Easter egg hunt.

Egg Hunt 2009

When: April 4th

Time: 2:00 p.m.

Where: Neighborhood Park

We need donations of plastic eggs, things to fill them with, and need help the day of to set everything. We have had a lot of donations in the past and thank you, so hopefully we can continue this. The children seem to really enjoy this occasion. If you can do any of the these things give me a call: Vivian 499-3517.

FRIDAY FRIENDS

Friday Friends is just a casual meeting of seniors or soon-to-be seniors in the neighborhood. We don't do anything fancy, just chat and sip coffee or tea. We know that it is important for us to be part of a group - we do not want to while away our time at home alone and without social stimulation, so we get out of the house and laugh a spell with our neighbors. You are welcome to bring a small plate to share but it is optional.

Sorry I was not able to hold the meeting on Feb 20. I was out of town. Our next meetings are Mar 13 and Mar 27. Then April 10th (Good Friday) and April 24th. They start at 1 PM. Call for directions 497-2130.

Always call a day or so before you come to verify that we're "on" because if I do not hear from anyone, I may not be here.

See y'all soon.

-- Loretta Watkins

SUMMER HISTORY CAMP AT FERRY PLANTATION HOUSE

Historic Ferry Plantation House will hold History Camp again this year.

Sessions offered include:

Basic Camp-The 1700's

During this week the student will learn about life in the 1700's not by reading but by actually becoming a child of that period. They will learn and perform the tasks required to maintain the family and create crafts of the time. **School of the Sailor** will be held. Life was very different from the life they have today. We will compare the differences. An archeological dig will be held Mondays thru Thursdays (weather permitting). A tea will be held on Friday. Campers bring lunch and a drink. Snacks will be provided.

Cost is \$230 and is Tax Deductable

Advance Camp- The 1800's

This week includes life in the 1800's including the **Civil War**. They will receive a "Physical" of the time and training. If they are successful they will be inducted into the Civil War as a soldier. Again they will learn not by reading but by experiencing the life of that period. There will be an archeological dig Monday thru Thursday (weather permitting). A play will be performed on Friday. Campers bring lunch and a drink.

Additional snacks will be provided. Cost is \$230 and is Tax Deductable.

A discount of \$30.00 will be given if paid in full by May 1st.

DATES

Basic Camp	June 22 nd -June 26 th August 17-21
Advance Camp	June 29 th – July 3 rd August 24 th – 28 th

This is a great opportunity to expose your child or grandchild to history in a fun and exciting way. The lessons they learn will last a lifetime and provide wonderful memories.

Camp Hours are 9:00 a.m. to 3:30 p.m. and open to students in grades 1 thru 6

Contact Ferry Plantation House at 473-5182.

MAY DAY TEA AT FERRY PLANTATION HOUSE

A Scottish Tea will be held on May 2nd at Ferry Plantation House. The Parade of Tartans will be held at 1 p.m.

You are invited to proudly wear your tartans. Those wearing tartans will be piped in by a Scottish Piper at 1 p.m. Scottish refreshments will be served. Tea Time is 2-4 Tickets-\$25.00 Make your reservations now by calling 473-5182

Looking for ways to help out a neighborhood school?

Independence Middle School participates in the collection programs for the following items:

- Box Tops for Education
- Farm Fresh receipts
- Campbell's Labels for Education
- Tyson's Project A Plus Labels

How can you assist? Simply collect these items and drop them off in the collection drawers located in the foyer in the main office. When our school redeems these items we can receive things such as art and physical education supplies, computer equipment, digital cameras, or a dollar amount depending on the specific program. If you need additional information please contact Kellie Jordan at 648-4600 ext. 70016. Thank you in advance for any help you can provide.

Flower Cards

We have great news! Norfolk Florist has changed their policy on flower cards. We are able to get as many as we want as often as we want. AND WE WANT!

We will have 100 cards next week for sale. The cards will be useable starting in April and going thru Mar 2010. The price is still \$25.00 per card.

Please let me know if we can bring a card (or two, or three) to you. :) Make checks payable to PMRC. Call me at 497-8844. I will deliver.

-- Jeanne, PMRC

Newsletter Ad Rates

- \$ 30 One time – Business Card
- \$135 One year (9 issues) – Business Card
- \$100 Insert (Advertiser provides the insert)
- \$ 60 One time – ¼ Page

Unauthorized Cinema Cafe Free Ticket Offer

Recently a circular was delivered to most homes in our neighborhood offering free tickets and pizza to Cinema Cafe. This circular was NOT authorized by Cinema Cafe. It was an advertising ploy by a group promoting the sale of home air cleaners, and when called, it required acceptance of a visit/demonstration from their salesman.
-- Cinema Café

Solicitor Requirements

Per Article II, Section 26-26 of the Virginia Beach City Code, door-to-door solicitors must have a copy of the City-issued Solicitor's permit on their person at the time they are soliciting. Solicitor's Permits are obtained from the Police Services Division located in Building 11 (Police Headquarters). The box on the right side of the permit should contain a recent photo of the solicitor presenting it. Some businesses, such as charitable, non-profit organizations, and civic or religious organizations are exempt from this requirement; please see Virginia Beach City Code Section 26-26(b) for a complete listing of those organizations and individuals that are exempt from the Solicitor's permit requirements.

Individuals soliciting for charitable, non-profit, civic or religious organizations are required to register with the VA Dept. of Agriculture and Consumer Affairs. If you are unsure about donating to a certain organization, as for a remittance envelope and tell the solicitor you may send a donation at a later time. Such organizations can be verified online at www.vdacs.virginia.gov or by phone during business hours with the VA Dept. of Agriculture and Consumer Affairs: (804) 786-2042. Keep in mind there are also exemptions to this requirement so some charitable/non-profit organizations may not be registered with the Commonwealth of VA.

REMEMBER: Report all suspicious individuals and activity to the Police Non-Emergency Number (385-5000); for actual crimes in progress, call 911. Never allow solicitors into your home and verify their identity before even opening your door. Trust your instincts – if you feel uneasy, ask them to leave your property.

For further Crime Prevention Tips, please contact the Virginia Beach Police Department's Crime Prevention Unit at 385-1757.

Notes for Newcomers

Trash pickup is every Wednesday for the black can, yard debris and “bulky” items. The blue recycling container pickup is every other Wednesday. Yard debris like grass clippings, leaves, etc. must be in clear plastic bags. Larger items like tree trimmings (maximum 6 inches in diameter) and pruning products will usually be picked up whether loose or bundled. The bags and bundles are to be curbside, not in the street.

To arrange for “bulky” item pickup you must call 385-4650. Most household discards will be picked up, but NOT building material, rocks, dirt, cement, vehicle parts, glass and hazardous material. Please mention if you have a Freon-containing appliance because those items require special handling.

City guidelines are that items should be put out no earlier than the evening before the scheduled pickup and that residents are to remove the trash and recycling containers from the public view at the end of the collection day.
-- Jake Froelich

Kids Korner Kudos

February's Citizen of the Month

Bocella AM – Erla P.	Bocella PM – Annika E.
Lam AM – Dehajah T.	Lam PM – Cierrah G.
Potter – Nesta P.	Alexander – Mark H.
Rimpau – Nelia T.	Stephens – Jaliyah B.
Widel – Diego N.	Burket – Cody H.
Garrison – Arrianna B.	Giles – Aline M.
Harris – Wade B.	Ruloff – Shaniya W.
Mahl – Seth D.	Treat – Eric D.
Trzeciakiewicz – Joseph S.	Watson – Brandon W.
Ferebee – Kelsie H.	Leneski- Corban O.
Tate – Haley F.	Gray – CJ Y.
Ritzel – Noah S.	Schaefer – Jack H.
M.B.Ryan – Damien T.	Dean- Kathryn H.
Sharp – Chastity B.	James Widel – Nicole G.

John D. (“Dan”) Santivasci

I would like to write something about John D. (“Dan”) Santivasci for the February issue. Dan has been referred to as “an icon of Whitechapel Drive” who passed away in October after an extended battle with cancer. He will be laid to rest at Arlington National Cemetery on Wednesday at 10:45 a.m. I hope to attend this ceremony and send my copy in by week’s end. Those of us who knew Dan in his retirement years will never forget him, or the way he endured and served in every state of life he found himself. -- Carol

Keep Our Streets Clean

Our Civic League has verbally requested the City to purchase one or more large mobile leaf/trash vacuum cleaners and setup a street leaf vacuum program. To date, however, budgetary constraints have prohibited expenditures therefore.

Meanwhile, residents are reminded that it is their legal responsibility to keep their street gutters reasonably clean and it is against the law to sweep, blow, or otherwise discard lawn debris, leaves or other trash in our streets or lakes.

-- Jim Willenbrink

A Must Read From the Street Walker with The Little Red Wagon

I have always been happy to live in Pembroke Shores/Meadows, however, in January, I had reason to not only be happy to live here, but to be proud of my neighbors and this community.

During the first three weeks in January of 2009, I canvassed approximately 75 homes and collected over 150 pounds of food, plus, \$145.00 in checks for the Foodbank of Southeastern VA. Some families were not at home, but 99% of those that were home generously contributed.

Thank You!

Two families gave monthly at their work place, but gave again. Thank You!

Two families have already lost their jobs, but gave anyway. Thank You!

Two families gave food and a check. Thank You!

If you live on St. Dennis, Cathedral, St. John Court, St. Mark Court or St. Mark Road you know who you are. Thank You!

Three families (one each) from Hudgins Court, Hudgins Drive, and Temple Court heard I was collecting and delivered large contributions to me. Thank You!

In February I have collected \$65.00 in checks and over three hundred pounds of food from the following streets: St. Luke, (part of) St. James, and St. Martin, St. Martin Court, Temple Court, St. James Circle and Notre Dame Court.

I will continue to collect until I have covered all 600 homes in our community. Due to my aging feet I am limited at how much street walking I can do at one time, therefore, I will only be collecting on either Saturday or Sunday afternoons.

These are really hard times for some families and with unemployment numbers multiplying; the food bank needs all the help they can get.

If I have already canvassed your street and missed you, but you are able and willing to participate in this service project, call Peggy Caverly at 490-0925.

Thank You to all that have given and to all of you that I know will give.

-- Peggy Caverly

Civic League Officers

<i>President</i>	<i>Mike Moore</i>	<i>557-0328</i>
<i>First VP</i>	<i>Brian Rabe</i>	<i>456-0864</i>
<i>Second VP</i>	<i>Bill Hawley</i>	<i>499-7987</i>
<i>Corres. Sec.</i>	<i>Peggy Caverly</i>	
<i>Treasurer</i>	<i>Clera Hall</i>	<i>473-8258</i>
<i>Memb. Chrman</i>	<i>John Sheadel</i>	<i>499-0678</i>
<i>Recording Sec.</i>	<i>Teri Mikulka,</i>	<i>497-5856</i>
<i>Pool Director</i>	<i>Jeanne Blair</i>	<i>497-8844</i>
<i>Webmaster</i>	<i>Clif Furedy</i>	<i>490-5796</i>

Committees

<i>Bldg/Grounds</i>	<i>Michael J. White</i>	
<i>Entrance/Median</i>	<i>Jim Price</i>	<i>499-5115</i>
<i>Electrical</i>	<i>George Watkins</i>	<i>497-2130</i>
<i>Flag</i>	<i>Joe Lang</i>	<i>497-2897</i>
<i>Neighborhood Maint.</i>	<i>Robert Westmont</i>	<i>473-1024</i>

Block Security

<i>Meadows</i>	<i>Stephanie Neihart</i>	<i>456-5795</i>
<i>Shores</i>	<i>Bob/Marge Brotman</i>	<i>497-0565</i>
<i>Townhomes</i>	<i>Barbara Willenbrink</i>	<i>554-0092</i>

<i>Directory Chairman</i>	<i>Robert Westmont</i>	<i>473-1024</i>
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<i>Lakes/Waterways</i>	<i>Chairman: Jim Willenbrink</i>	
<i>Lake Pembroke</i>	<i>Jim Willenbrink</i>	<i>497-0700</i>
<i>Lake Meadows</i>	<i>Charlie Russ</i>	<i>497-5298</i>
<i>Lynnhaven</i>	<i>Robert Westmont</i>	<i>473-1024</i>

Welcoming Committee Chair: Open

<i>Meadows</i>	<i>Donna Price</i>	<i>499-5115</i>
<i>Shores</i>	<i>Lisa Dutko</i>	<i>473-1112</i>
<i>Townhomes</i>	<i>Liz Hayes</i>	<i>472-0238</i>

<i>Newsletter Editor</i>	<i>Bruce Blair</i>	<i>497-8844</i>
<i>Newsletter Ads</i>	<i>Clera Hall (Temp.)</i>	<i>473-8258</i>

<i>Pet Lost & Found/Pet Registry</i>		
<i>Shores</i>	<i>Belinda Nash</i>	<i>490-2504</i>
<i>Meadows</i>	<i>Jim Willenbrink</i>	<i>497-0700</i>

<i>Pool Phone</i>		<i>963-2239</i>
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CRIME ALERT

Dear Neighborhood Watch Coordinators & Community contacts:

I wanted to pass on this crime alert as soon as possible – please pass the word on to as many neighbors as you can. The 4th Precinct has been experiencing an increased number of day-time residential burglaries. The suspect vehicle in many of the cases has been described as a red “compact” or “sporty” type of vehicle. The vehicle has been seen occupied by several black males. In several cases, one of the suspects will approach the front door, knock/bang on the door several times and/or ring the doorbell. Forced entry is often made by kicking or prying windows or doors open.

Residences in Rock Creek, Bellamy Manor, Charlestown Lakes South, Carolanne Farms, Kempsville Lakes, and Alexandria are just some of the areas that have been hit with burglaries during the past few weeks. Please remind residents in your neighborhood to call the Police Non-emergency number (385-5000) right away to report any suspicious individuals and/or activity. Please keep in mind that you are not “bothering” us when you call – we would much rather respond and it turn out to be nothing, than you not call for something suspicious that later results in a crime. 911 should be called for crimes in progress (e.g., if you see someone in the process of breaking into a residence; a fight in progress; someone destroying property, etc.). I have attached a digital copy of our Home Security booklet which contains excellent information on how to make your home a harder target for criminals. Please forward and share this booklet with as many friends, neighbors and family members as possible – the more people that have this information, the better!

Remember – do not make the criminals’ “jobs” any easier. Keep your doors and windows locked; doors should have quality deadbolt locks and strike plates should be secured with 2 – 3” screws; never open the door for anyone you do not know or were not expecting – tell them through your closed and locked door to leave your property and if you are alone, allude to someone else being there with you; install motion sensor lighting above entrances to your home; if you have a garage, always lock the interior door between your house and your garage when you leave and when you arrive home; if you do not have a Neighborhood Watch – now is the time to start one! If you do have a Neighborhood Watch in your area, make sure members who are home during the day also keep an eye on residences of those who are at work or out during the day.

If you have any questions or concerns, please do not hesitate to contact me. Remember - keep a careful eye not only on your own home and property, but watch out for your neighbors’ too! Take care & stay safe,

MPO Leta Krieger
4th Precinct Crime Prevention Officer
Virginia Beach Police Department
Crime Prevention Unit
(757) 385-1324 – direct
(757) 385-1757 – main office
(757) 385-1064 – fax
Email: lkrieger@vbgov.com