

Civic League Newsletter

PEMBROKE MEADOWS & SHORE

P.O. Box 68052, Virginia Beach, VA 23455

Editor: Jim Alvino

Co-Editor: Carol Gurioli

January 1991

Agenda for 1991

On Thursday, January 17th, the Civic League will start its **1991 Agenda**. Please come out at 7:30 pm to help install the new officers for the upcoming 1991 year, (see listing on page 4), and to finish up all old business with the 1990 Board.

Refreshments, door prizes (as always) and some information to share on recycling are on the agenda along with meeting your friends and some new neighbors.

Please come, we're looking forward to seeing you!

As the New Year Begins...

Take Time To Pause And Reflect....We have much to be thankful for in our neighborhood--the good fellowship from participating in activities like Spring Fling, flea markets, family Christmas Party, Civic League Pot Luck, sharing the bike paths and sidewalks with each other and seeing families enjoying Lake Meadows Park. Beyond the 20 or so people who are officers or committee chairmen of the Civic League there are *many* more who help in one capacity or another throughout the year--delivering newsletters, watching and housekeeping the median strip, preparing goodies for meetings, greeting new neighbors and the list goes on. These are all the intangibles that make our neighborhood stand out as one of the "neat" places to live in Hampton Roads, (Portfolio Magazine, July 1990).

Hi Neighbor and Welcome!

The Civic League's *Welcoming Committee* would like to know of anyone who moved on your block recently. Please call Ted and Beth Young (499-5405) so that they can arrange a visit from the committee. They have obtained some "goodies" from our local merchants to pass out. Also, if you are new in the neighborhood please do not hesitate to call one of the Civic League Board members listed on page 4 so that the Welcoming Committee can get in touch with you as soon as possible.

Meet Your New President

The new Civic League Administration wants this to be *your* civic league working from *your* ideas and desires. The primary purpose of this administration will be to serve your needs. We will not be an entity of our own, but rather, we will listen to your views, allow for discussion and act accordingly. If you don't give a darn about the activities and goals of the civic league, please come and tell us your reasons. Your opinions could be most helpful! If you didn't like the way something was done in the past, we want to know about it and make changes to please you as best we can. Likewise, if you enjoyed activities or programs we will certainly want to continue them.

Your opinions are important and deserve attention. If we do nothing else, we will listen to you.

Myself and the incoming members of the 1991 Board will be present at the next Civic League meeting and we will be looking forward to speaking with you.

The business meeting for February will be an *Open Forum* (see Pot-Luck article page 2).

If no one desires to express their views, then the meetings will be short. Hopefully, our meetings will kindle a spirit of openness and camaraderie that will be carried on throughout the year. I'm looking forward to working with my fellow officers and committee chairs in making this a very useful and thereby, a successful Civic League for 1991.

*By Steve Hawthorne
President-Elect*

To Our Men & Women At Arms

We wish to express to the men and women serving in Operation Desert Shield and to their families at home our prayers and support of appreciation. May they be safe and return home as swift a possible.

The Neighbors, Friends and Members of PM&S Civic League

Farm Fresh Gold Register Tapes

Several neighborhood groups are "*Going for the Gold*", (gold register receipts, that is). You can bring them to Civic League meetings and deposit in appropriate boxes. The groups we know of are: (1) our Civic League; (2) swim team; (3) Cub Scout Pack 475; (4) Pembroke Meadows P.T.A. and (5) Tommy Horvatic Memorial Scholarship Fund, (see article below).

The Tommy Horvatic Memorial Fund

Any gold register tapes from Farm Fresh collected between December 30th, 1990 and March 23rd, 1991 will benefit the scholarship fund at Princess Anne High School. Please save your tapes and drop them off at 4508 Hudgins Drive or give Rita a call at 499-2602 and she will pick them up. Many thanks for your help.

We also continue to recycle aluminum in any form to benefit the fund. Any cans, storm doors, guttering or old lawn furniture can be recycled and turned into scholarship dollars.

Freedom

The Nancy Cruzan case has made many people aware that they need a living will. The Society for the Right to Die, a non-profit organization, will send you absolutely free, (although most people send a donation of appreciation), a general living will and one that meets Virginia's specific requirements.

Protect yourself and your family. Write to:
The Society for the Right to Die
250 West 57th Street
New York, NY 10107

Membership

We end 1990 with 230 members in our Civic League. A heartly and appreciative thank-you to all those who helped support your neighborhood and the place where you *Live*. It has been my pleasure to serve as your Membership Chairman. I urge all of you to support our new Membership Chairman, Jean Furlough, and send your 1991 dues to:

Pembroke Meadows and Shores Civic League
P.O. Box 68052
Virginia Beach, VA 23455

Your money goes for a good cause -- it goes for you, your family and your neighborhood!

By Crystal Ruggles
1990 Membership Secretary

Pot-Luck To Repeat

A new year will be forthcoming for your Civic League along with a new administration, (see Board Members pg 4). Last year everyone had such a wonderful time at a family oriented, pot-luck supper we thought that we'd kick off the year with another. The February 21st, Civic League meeting will be a family pot-luck dinner followed by the informal business meeting and plenty of children's activities. Opportunity to meet the members of the new administration, pay your membership dues and socialize will be afforded. The February newsletter will have all of the details.

Christmas Party 1990

Thank you to all of Santa's helpers, elves and families who attended the tree trimming, cookie decorating, good-fun eating Christmas party held in December of last year. A special thanks to our wonderful Santa and his cute assistant along with the mysterious Toy Soldier and his terrific assistant. It was a special time for families to share the good cheer for the holidays.

Chemical Spills

In December, a lawn care company applied fertilizer pellets to many lawns in our neighborhood. The application was done in a manner that showed a very lackadaisical attitude towards environmental protection. Fertilizer was spread all over the sidewalks and well out into the streets that would immediately wash into our lakes with the next rainfall. Impacts would be minimal if this had occurred on one or two lawns. However, a quick tour of the neighborhood indicated that this application method was widespread and had the potential to cause problems in our sensitive waterways. The company was telephoned and a meeting with their management was held within two hours. A crew was dispatched by mid-afternoon and by early evening every spill was cleaned up. This action should not be tolerated by anyone who desires to use this service. Use of modern technology and environmental knowledge are advertised by all lawn care companies. They should be held responsible. If you suspect improper chemical application, it needs to be brought to their attention. This includes excessive chemical amounts and applications immediately prior to predicted precipitation. Both of these practices will provide you with improper service and each has the potential to cause environmental damage.

Ferry Farm/ Old Donation Update

The Civic League continues to monitor the new development. There were several environmental safeguards and stipulations relating to the Lake Meadows dam that are of particular concern to our area.

There has been a delay in erecting street lights, (Virginia Power does intend to begin installation and there is a possibility of the Colonial type which will certainly enhance the appearance of the development).

Neighborhood Watch

Pembroke Shores Block Captains are asked to call Margie Brotman (497-0565) and schedule a time for the block to use the engraver. All "Watch" participants are urged to mark all valuables as per the police guidelines.

Two new Neighborhood Watch signs will soon go up-- thanks to the Civic League members. One sign will be installed at Pembroke Blvd. and Cathedral and will benefit the townhouses, the Shores' homes and the school. The second sign will be at St. Martin's and Pembroke Blvd. and will benefit not only the Shores' homes but the park and pool areas.

Building and Grounds

Reminder, any damaged street signs, street lights or any other similar problems that you may see in Pembroke Meadows and Shores areas please call Caroline Sever (453-9354) to report such discrepancies.

We Sincerely Want To Say Thank You!

At this time we like to express our sincerest gratitude and appreciation for a job outstanding and well done.

This token of heart felt thanks goes out to all those members of the Civic League who participated actively in 1990 as Board and Committee Members. It takes people to run an organization and between the Civic League, Pool and the Garden Club these giving volunteers expended many, many personal hours for the benefit of keeping our neighborhood running safe, clean and efficient.

There is no wonder why opinion has it that *The Pembroke Meadows and Shores* areas keep getting such a high rating by the news and City officials. We're the best and to be the best we have to have the best people!

Be proud of your neighborhood and let us all keep working together for our one common goal, our neighborhood.

Central Business District For The Pembroke Area

During several meetings within the past year, our Civic League has discussed, and voted support for, the proposed concept of developing a *Central Business District* in the Pembroke area, (from Pembroke Mall to the Expressway). Generally, that concept would provide for a well-planned, controlled and regulated development of the Pembroke area into an attractive, modern and quality center for commercial, cultural and recreational functions. It would be a special, unique district that would enhance the entire area and would create a strong positive image and identity for our City. And it would be accomplished within the currently-zoned density limitations, (i.e., no increase in allowed intensity of land use).

The concept for a Pembroke Central Business District is certainly an excellent idea. Unfortunately, there appears to be some resistance among certain City Council members.

Our neighbors in Pembroke Manor also support the Pembroke Central Business District. The following is excerpted from an article written by resident, Terry Fahey, (499-9348) in their October newsletter. The Brook, entitled "*The Future of Pembroke*": "What do we want for the Pembroke section of Virginia Beach; do you want to see an updated central business district or an aging deserted mall?...The Central Business District is not a concept dreamed up by business leaders of the Pembroke area (as the newspaper would have us believe); it was created by City Council in 1973. In my view that Council contemplated a wise use of existing city assets. The present Council (majority) seems to want to start anew, but land in the southeast section of the City, and then build a corporate center from scratch. I ask you, is this economical use of City money? Is a corporate center not easily accessible to all citizens of Virginia Beach practical? Where do you stand on this issue? If you haven't taken a stand, remember the Council is spending your tax dollars and siphoning more money from your pocket. Let the Council and the Bayside Council member know your feelings..."

A Personal Note

Thanks to all our dear neighbors for the cards, food and love that came our way following the death of Crystal's dad.

The Ruggles Family

Neighborhood Tid-Bits

We need some exciting and interesting *Tids-Bits*. Please don't be shy and feel free to share and submit some new facts and ideas. This kind of information is very enjoyable! You can pass the *T's and B's* to any one of the Board Members and they in turn will get it to myself or Carol Gurioli. Thank you!

By Jim Alvino

Median Strip Patrol

Let's keep an eye out and check the median strip if it's your period for *Strip Watch and Cleaning*. The following is the next two months volunteers. The Civic League would like to express its' sincere appreciation for your service and dedication.

Job Well Done Folks!

Jan. 1 - 15
 Jan. 16 - 30.....Susan Barnes
 Feb. 1 - 15.....Crystal Ruggles
 Feb. 16 - 28.....Ted Young

Classified

Ads in the Newsletter

Anyone who has paid their Civic League dues for the current year is entitled to a 3-line personal ad in the newsletter *FREE* of charge.

Business ads are \$10.00 for a business-card ad. Due to space limitations we prefer business-card size ads and camera ready copy, if possible. There are other rates for larger ads and Non-Civic League members who wish to advertise. Please contact Jim Willenbrink (497-0700) or Carol Gurioli (497-5887) for more information.

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For Sale:

Sears Kenmore Console Sewing Machine. \$75.00
 Call 497-0921

Civic League Board Of Directors 1991

President	Steve Hawthorne	671-1026
First Vice President	Anne Nickau	497-3772
Second Vice President	Jim Alvino.....	499-6179
Rec Center Director	Jimmie Furlough	490-0254
Treasurer	Dan Santivasci.....	497-7098
Membership Secretary	Jean Furlough.....	490-0254
Recording Sec.	Patsy Dixon.....	497-8707
Corresponding Sec.	Peggy Caverly.....	490-0925

Standing Committees

Building & Grounds	Caroline Sever	456-9354
Lakes & Waterways	Ralph Page	
Subcommittees:		
Waterways	Al Galvani	
Lake Meadows	Frank & Anne Nickau	497-3772
Lake Pembroke	Barbara Kenneweg	497-8455
Newsletter	Carol Gurioli.....	497-5887
Welcoming	Ted & Beth Young	499-5405
Social	Sheila Baithwarte	499-2962
Publicity	<< OPEN, Please Help!>>	
Block Security	<< OPEN, Please Help!>>	
Coordinators:		
Pembroke Meadows	<< OPEN, Please Help!>>	
Pembroke Shores	Bob & Margie Brotman.....	497-0565
Townhouses	Phyllis Anglim.....	499-7571

We want to express our appreciation to
 Al Launder.

He is a Civic League Member and
 does the printing for our newsletter.

For your printing needs contact Al at

KOPY KAT

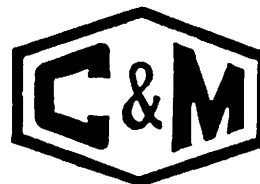
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GET FIT IN THE NEW YEAR

TRY **AEROBIC DANCING** CLASSES
 FOR THE FUN OF IT!

Classes forming in NIMA Karate
 in the Giant Square Mall

Call Pam at 427-5732 for class days and times



CAFETERIA
 737 INDEPENDENCE BLVD.
 GIANT SQUARE SHOPPING CENTER
 SUITE 114
 VIRGINIA BEACH, VA 23455

MIKE DUNN
 MANAGER

MONDAY - THURSDAY
 11:00 - 2:15 4:00 - 8:00
 FRIDAY & SATURDAY
 11:00 - 2:15 4:00 - 8:30
 SUNDAY
 11:00 - 8:00

(804) 499-9744