

PEMBROKE MEADOWS & SHORE

Civic League Newsletter

Editor: Jim Alvino

September 1990

Co-Editor: Carol Gurioli

Do Your Share!

A person-to-person membership drive is currently underway, trying to contact all residents who have not yet paid their 1990 Civic League dues. Our goal is payment of dues by 100% of all residents.

The many functions and accomplishments of our Civic League, (list provided upon request), have improved the quality of life considerably in our neighborhood and have added *thousands of dollars* to the value of our homes. They have made our community a pleasant and desirable place in which to live, (See *Portfolio Magazine* article). Certainly, these significant benefits — which every resident enjoys — are more than worth the very nominal fee of \$7.00 for annual dues. If every resident contributes their fair share by paying the dues yearly, the Civic League can continue to function.

We don't expect that every resident will be able to participate actively in the work and functions of the Civic League or even to attend most of the meetings, (although everyone is certainly invited). But, we do believe that everyone *CAN and SHOULD* pay the annual dues.

The Civic League is not a *Charity* nor is it a *Social Club*. It is a **RESPONSIBILITY** which all of us who reside here should help to bear!

Copies of the *Portfolio* article will be available to pick up at our next Civic League meeting.

(P.S. — In case a representative is unable to contact you personally, you can mail in your \$7.00 check for dues to:

Pembroke Meadows/Shores Civic League
P.O. Box 68052
Virginia Beach, VA 23455

PORTFOLIO MAGAZINE Selects Pembroke Meadows As One Of The "Neat Neighborhoods" In Hampton Roads

In the August 14-20 edition of *Portfolio Magazine*, Pembroke Meadows was included in an article titled, "*Neat Neighborhoods, Some Very Special Places To Live In Hampton Roads*". We were one of three neighborhoods selected in Virginia Beach. The complimentary article mentioned our residents' active participation in neighborhood activities, a strong family atmosphere, cross-cultural population, excellent elementary school, beautiful neighborhood park, and some of our civic league and garden club efforts to improve and maintain the neighborhood. *Portfolio*, "The Magazine of Hampton Roads", is published weekly and available free at various locations throughout the area.

(Note; a correction to the article: Our Civic League leases the Lake Meadows Park area to, not from, the City; the rent is a token \$1.00 per year in exchange for the City's assistance in furnishing, maintaining, cleaning and protecting the Park.)

t's

Back to School

Have a Safe and Excellent School Year Kids!

Dates To Remember

- Sept. 2Family Ice Cream Social
(Pembroke Meadows Pool)
- Sept. 4.....First Day of School
- Sept. 15Kid Watch Safety Day
(Time: 12noon-3pm)
- Sept. 17.....PTA Sponsored Skating Party
(Time: 6:30 - 8:30pm)
- Sept. 18.....First PTA General Meeting
(Pembroke Meadows Elem. School)
(Time: 7pm)
- Sept. 20Civic League Meeting
(Pembroke Meadows Elem. School)
(Time: 7:30pm)
- Oct. 2-3.....Open House
(Pembroke Meadows Elem. School)
(Time: 7pm)
- Oct. 20Fall Fun Day

Santa For Hire!

Pembroke Meadows Merchants Association is seeking to hire a part-time Santa Claus for Christmas time activities and also, an elf to take pictures. Interested?; please call Carol Horlick at Crestar Bank (858-3385). Priority to civic group(s).

Help Clean The Weeds And Grass From Our Streets And Sidewalks

Along some of our streets and sidewalks, excessive weeds and grass growing in the cracks have created very unsightly appearances. The Civic League Building and Grounds members occasionally clean up Pembroke Blvd. along the entranceway median and other volunteers have sprayed their own street areas. If you would like to spruce up your street/sidewalk area, Mr. Howard Webb (499-1102) has volunteered to lend his sprayer filled with a vegetation killer. Call him or call Jim Alvino (499-6179) for further details.

Building and Grounds Reminders

We now have sidewalks on Pembroke Blvd so enjoy the safety of using the sidewalks when walking, running or bicycle riding.

Anyone parking their automotive vehicles or R.V.'s in their driveways, it would be appreciated that you refrain from having these vehicles hanging over from the driveway into the sidewalks. Most often, pedestrians have to walk around these obstructions forcing them to walk in the street.

To report grossly overgrown lawns in some yards call (427-4461). To report "Junk" or abandoned autos (i.e., No registration or city sticker) call (427-8074). If you notice street signs vandalized or missing you can report it to Traffic Operations (427-7440) or to our Buildings and Grounds chairman, Caroline Sever (456-9354).

Pool News

The time has come to start thinking about going back to school and what to do for exercise during those long winter months. Well I can help you with one of those problems. How about calling a pool board member and help do odd jobs around the pool. The pool and grounds themselves are in good shape, however, like anything else they need to be maintained year round. Some examples are trimming bushes and trees, patching the pool deck in a few places and repairing the ping-pong table.

This is a good time to contact the pool board and start paying on your 1990 *Pool Dues*. You can make monthly payments and save 10% if you are paid up by April 30, 1991. The pool board would like to give each and every family the opportunity to join the pool and we're willing to work with you. Give them a call!

The pool is a wonderful community resource in that it offers it's members swimming lessons, pool parties and a place to kick back and relax. Financially, it helps in the resale value of your home if you can add that there is a thriving pool in your community.

I would like to take this opportunity to thank all the people who helped out at the flea markets this past summer and a special thanks to my pool board. I know that without their help I could not have made it. Also, on a positive note, think about becoming a *Life-Time Member*. The pool is trying to recapitalize for the future. Not just react to financial emergency situations but to make improvements, you can help yourself as well as the pool.

Look for more information about other flea markets and fund raisers in future newsletters. If you have an idea about a fund raiser please contact a board member.

Pool Board elections took place on August 18th and the newly elected pool board members for the 1990-1991 Season are:

Board of Directors

DirectorJim Furlough
Assistant DirectorJim Alvino
TreasurerDeborah Knight
SecretarySusan Barnes

Board At Large

Joe Keys Terry Simons Terry Knight
Wes Denton Carol Gurioli Pam Cruze
Wes Poindexter

Tradition is at hand, our final Ice Cream Pool Social will be held on Sunday, September 2nd, at 8pm at the Pool. This has been a success each year and it's a great get together for the final family night of the season.

On Labor Day, Monday, September 3rd, the last day of the season for the pool to be open will be complimented with Fun, Games and Food. The main activities will be taken place between 12 noon and 4pm. Come join us for a *Great Day!*

Finally, I like to express our sincere appreciation from everyone at the Pool and the Community to Cent Bank for their tremendous cooperation and use of their property where we held our flea markets. They were a great success and we hope that the privileges will be extended for future flea market opportunities.

By Joe Keys

Neighborhood Tid-Bits

Welcome new neighbors—the Tuckers on Abbey Arch; the Hintzers on Notre Dame Court and a special hoorah for the McGibbons who moved from Notre Dame Court to Bishop Drive. You know it's a great place to live when a family is ready to move but stays in the neighborhood!

Our sixty (60) complaints have been recorded by the Better Business Bureau against the **Bookcase Shop** in Pembroke Mall. They are presently under investigation by the Consumer Affairs Department of the Commonwealth's Attorney in Virginia Beach and the Armed Forces Disciplinary Control Board, Law Enforcement Division, Naval Base, Norfolk. Those are the facts, we thought you would like to know.

Median Strip Patrol

Let's keep an eye out and check the median strip if it's your period for *Strip Watch and Cleaning*. The following is the next two months volunteers. The Civic League would like to express its' sincere appreciation for your service and dedication. Job Well Done Folks!

- Sep. 1 - 15Deborah Knight
- Sep. 16 - 30.....Crystal Ruggles
- Oct. 1 - 15.....Henry Dean
- Oct. 16 - 31Steve Hawthorne

Civic League Board Of Directors 1990

- | | |
|-----------------------|---------------------------------|
| President | Jim Willenbrink.....497-0700 |
| First Vice President | Carol Gurioli.....497-5887 |
| Second Vice President | Jim Alvino.....499-6179 |
| Rec Center Director | Joe Keys499-2255 |
| Treasurer | Deborah Knight497-4399 |
| Membership Secretary | Crystal Ruggles.....497-0921 |
| Recording Sec. | Julie Dzengeleski497-8568 |
| Corresponding Sec. | Peggy Caverly490-0925 |

Standing Committees

- | | |
|--------------------|----------------------------------|
| Building & Grounds | Caroline Sever456-9354 |
| Lakes & Waterways | Steve Hawthorne671-1026 |
| Subcommittees: | |
| Waterways | Al Galvani |
| Lake Meadows | Frank/Anne Nickau497-3772 |
| Lake Pembroke | Barbara Kenneweg497-8455 |
| Newsletter | Carol Gurioli.....497-5887 |
| Welcoming | Ted Young499-5405 |
| Social | Patsy Dixon.....497-8707 |
| Block Security | Rusty Stephens.....473-8614 |
| Coordinators: | |
| Pembroke Meadows | Jimmie Furlough490-0254 |
| Pembroke Shores | Bob/Margie Brotman497-0565 |
| Townhouses | Phyllis Anglim.....499-7571 |

You Are Invited....

Once again, the Pembroke Meadows Merchants Association will be sponsoring the **Kid Watch Safety Day**. This year's event will be the Association's 2nd Annual which will be held on Saturday, Sept. 15th, from 12 noon-3 pm.

Activities planned to date are:

Safety films, magicians, balloons, Z104 Morning Zoo, Shaggy Dog, pony rides, Denver the Dinosaur, rescue squad, free gifts, child video taping, clowns, animals.....and even Santa Claus. Kids, enter the poster contest and win a prize. Mom and Dad, bring your R.S.V.P. Coupon and receive 10% discount on any purchase that day, (from participating merchants).

Join us for the FUNand SAFETY!



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SHOPPING CENTER RSVP COUPON

2nd Annual



10%

DISCOUNT
ON ALL
PURCHASES
WITH
COUPON

Saturday
September 15th
12 noon - 3 pm

Safety Day

(Valid at Participating Merchants)



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737 INDEPENDENCE BLVD.
GIANT SQUARE SHOPPING CENTER
SUITE 114
VIRGINIA BEACH, VA 23455

MIKE DUNN
MANAGER

MONDAY - THURSDAY
11:00 - 2:15 4:00 - 8:00
FRIDAY & SATURDAY
11:00 - 2:15 4:00 - 8:30
SUNDAY
11:00 - 8:00

(804) 499-9744



Classes at Giant Square in
NIMA KARATE

Starting September 11th
Call your instructor at 427-5732

FIRST TWO WEEKS FREE!!!
(new students only)

Cub Scout Pack #475 Collecting Aluminum And Hunts-Wesson Labels

The Civic League-sponsored Pack is accepting donations of aluminum continually. Just stop by the Unruh's (4417 Cambria Street) and leave the aluminum on the side of their garage in plastic bags. So far the Pack has been able to purchase some much needed camping gear through aluminum drives and Hunts-Wesson label donations. If you use any Hunts-Wesson products and would like to donate the labels, call Pat Harris (456-5559) or Carol Gurioli (497-5887).

Also, if you have a son who would like to participate in Cub Scouting the Pack will have a round-up at the school on September 13th. Parent involvement is an important part of Scouting and the Pack needs more parents to take an active role in order to take more boys into the Pack. There is a secret about scouting—it's a lot of fun for the parents as well as the boys—so give some thought to what you can do to help the Pack if your son wants to give scouting a try! There will be more information coming home in September.

Welcoming Committee Needs New Members

If you would like to help welcome new neighbors as they move into our area, please call Jim Willenbrink (497-0700) or Carol Gurioli (497-5887). We would like to be sure everyone receives a copy of our community directory and has a chance to find out about all the neat things our Civic League and other groups do. Also, it's a great way to meet and make friends.

If YOU are new in our neighborhood and no one has greeted you yet, please call Jim or Carol or anyone of the Civic League Officers on the back page of this newsletter. We will be happy to answer any questions we can and get you a copy of our Community Directory.

Civic League Meeting, Thursday September 20th, 7:30 P.M.

Our first meeting of the fall will include the usual raffles, door prizes, refreshments and updates on Civic League activities. President, Jim Willenbrink will update members on the status of Independence Blvd. widening project, the proposed Central Business District and the Constitution Drive flyover.

We will have information available on various neighborhood activities and pictures from Civic League sponsored events from the recent past which will be on display. We encourage you to come, even if you can only stay for part of the meeting. Also, if you have a particular topic you would like to see covered in a Civic League meeting, please contact Carol Gurioli (497-5887). See you at the meeting in the Meadows School Cafeteria!

Pembroke Meadows PTA Sponsors Fall Fun Fest


The traditional "Fun Day" for Pembroke Meadows Elementary School will become "Fun Fest" this year and will be held on Saturday, October 20th. With the change to a fall time frame there will be some new activities (such as a haunted house and pumpkin contest) and of course the craft booth will be very timely for Christmas gift purchases!

If you would like to donate some craft items to the Fall Fun Fest please contact Delores Harris (464-2244). Remember, anyone can come and enjoy the many fun activities. More will be coming from the school and for those who do not have children at Pembroke Meadows, there will be a further update in our October Civic League newsletter.

Garden Club Plans Fall Flea Market

At press time the date is still uncertain; but watch the median bulletin board for information if you are interested in renting a booth or shopping. The Garden Club uses the proceeds to fund beautification projects in our neighborhood.

If you are interested in finding out about the Garden Club, why not plan to come to the September meeting? We meet in members' homes and have programs on flower arranging, horticultural topics, etc. Call Janette Willenbrink (497-0700) or come to the meeting Sept. 13th, 7:30pm at Norine O'Boyle's, 705 Cambria Arch.



✓ Want to Sell your home ?
✓ Purchase Rental Property ?
✓ Have Friends who want to move into your neighborhood ?

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