

Pembroke Meadows
Civic League
Newsletter
January 1990

1990
RESOLUTIONS:

***"NO NEW FEES –
LOTS OF NEW MEMBERS!"***

MONEY, MONEY, MONEY!! Where does it all go? Our Civic League operating costs for the 1989 amounted to \$1660.94. That looks like a lot until compared to our proposed budget of \$1952.00 for 1989. Now there's a twist – we were under budget! But wait – there are some important details. The 1989 projection was based on 254 memberships in the Civic League and we took only 185. So how did we end up in the black?

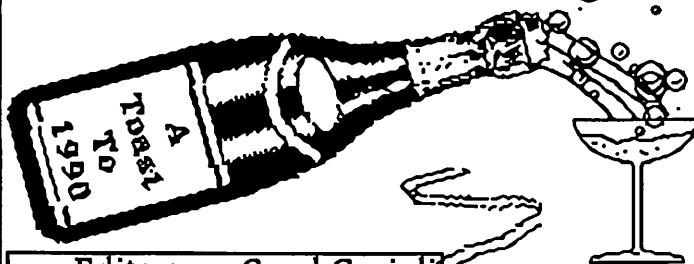
First there was a healthy \$874.00 balance brought forward from the previous year, due to our directory advertising drive. Then there was a belt-tightening: volunteer-hour increases and occasional city-provided mowing which helped eliminate many potential bills for median and entrance-way maintenance. We were fortunate.

Now looking to 1990, we see higher projection of need: \$2551.00. Volunteers can help again and those belts can tighten another notch, but the real secret to a balanced budget is better membership. If we can increase numbers, we can avoid increasing fees. More importantly, we will have a more involved, more supportive community, not a grumbling, gone-broke set of spectators. Actually, \$7.00 a year is probably one of the very last great American bargains, and we can preserve it only with involvement.

So, to keep 1990 membership fees at their current level, we need 375 Civic League memberships. Their involvement will help:

- keep the entrance-way to our community and recreation center neat and attractive.
- keep the park and lake shoreline groomed and debris-free.
- provide a quality monthly newsletter to the entire community, (Yes, non-members too!).
- pay annual city taxes.
- support the local cub scouts.
- provide civic league meeting as well as the annual Christmas party for our children.
- keep communication open with corporate, city, civic and environmental organizations.

Jim Sullivan "Retired" Treasurer



Editor: Carol Gurioli
Copywrite: James A Alvino

Special Civic League Program: Police Report

Come join us to our January Civic League meeting for a neighborhood crime report by Officer Taylor of the Virginia Beach Police Department. He will cover problems street by street and answer questions.

Time: 7:30 pm, Thursday, January 18, 1990.

Place: Pembroke Meadows Elementary School.

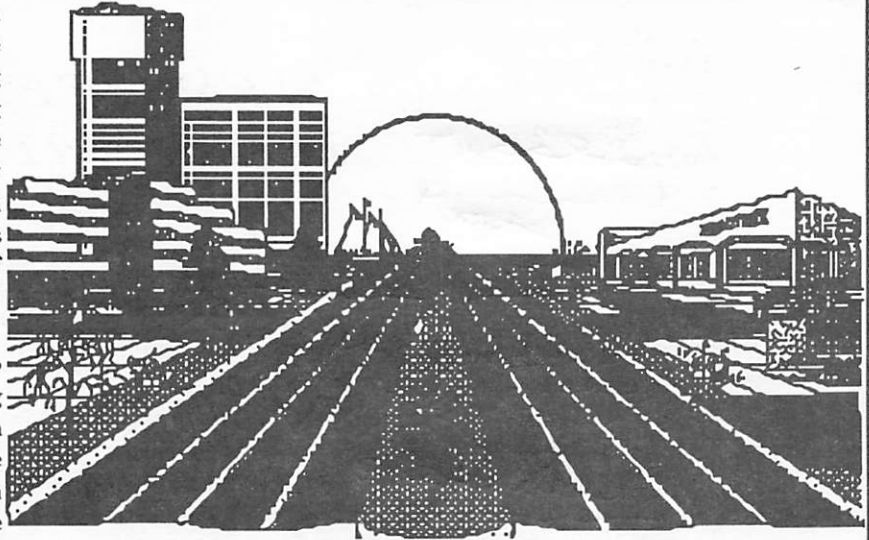
Invite a friend! Refreshments provided.

Widening Of Independence Blvd. (Phase IV)

The City commences survey and design work this month on the widening of Independence Blvd. to 6 lanes from Jeanne Street to Haygood Road, (Phase IV). Construction work on this widening, originally scheduled to begin next year, has recently been moved back to early 1993 because of funding problems.

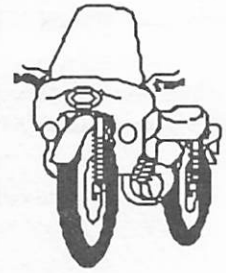
Because of our neighborhoods' considerable interest in the growing traffic congestion on Independence, our Civic League will be closely following the planning developments of this Phase IV widening project. For this purpose, our Civic League arranged a meeting last month with the City Engineer and planning officers, along with representatives of the other civic leagues and businesses along this stretch of Independence.

The City officials were agreeable to our consensus requests for the following design specifications: sidewalks on both sides, a bikeway on one side, attractive landscaping along the sides and median, an appropriate bridge structure over Lake Pembroke with attractive landscape and screening and minimum disruption of the lake, etc. The City Engineer also assured that we will be kept informed of future planning developments of this project. Additional details will be reported at future Civic League meetings, and a public hearing will be planned later this year or early in 1991.



New Moped Helmet Law

Moped and motorbike operators should be aware that a recently passed City Law now requires Moped/Motorbike riders, as well as motorcycle riders, to wear protective helmets and to install face shields or wear safety glasses while riding their cycles.



Median Strip Clean Up Watch

Our thanks to the good neighbors who take turns keeping an eye on our entranceway and picking up the litter there. Assignments for January 1st thru February 15th, are:

Stephen & Ann Berk	Jan 1-15
Karen Hamilton	Jan 16-31
Jim Sullivan	Feb 1-15

We need some new names to replace some who have moved. If you can volunteer for a 2 week assignment once a year please call Caroline Sever (456-9354), our Buildings & Grounds Chairperson.

Leaf Burning Law Correction

To report violations of the City's new open-burning ordinance call 427-4761. Don't call the 911 Emergency Hotline, (as was incorrectly advised in the last newsletter).

Pet Lost & Found

As an additional service to Civic League members, we are establishing a Pet Lost & Found telephone reporting system to provide a local point of contact for pet lost and found reports. You may report a lost pet or a stray pet in the neighborhood by calling the "Pet Lost & Found" at 497-0700 between 8AM and 10PM daily.

Note: this phone number is temporary, please refer to "Pet Lost & Found" numbers in future newsletters.



Committee Members Needed !!!

If you have been wondering if there is anything you can do with the Civic League that does not take too much time but would be useful to the neighborhood the answer is **YES — DEFINITELY !**

You could consider joining one of our ongoing committees. The Welcoming Committee distributes directories and information to new neighbors (contact Crystal Ruggles, Membership Sec. 497-0921). The Social Committee arranges for refreshments for our meetings and coordinates any special events, like the Christmas Party and Spring Fling (contact Carol Gurioli 497-5887). Buildings and Grounds has ongoing maintenance tasks, it's easy to fit one into a busy schedule (contact Jim Alvino 499-6179). The Newsletter offers opportunities for writing, coordinating or distribution (contact Carol Gurioli). If you are interested in our Lakes and Parks (contact Steve Hawthorne 671-1026). Better yet, please come and attend our first Civic League Meeting of 1990, Thursday, January 18th and decide then!

Civic League Membership

Our goal this year is simple—to be sure YOU join the Civic League! More from our new Membership Secretary in February!! But you don't have to wait to join or renew, call one of the members of the Civic League Board about joining or come to January 18th meeting.

Bylaws Updated In November

Minor and some major revisions to our Civic League Bylaws were approved at the November general membership meeting. Copies will be available at all future Civic League meetings. We will be discussing the best way to provide copies for all members. If you have any suggestions please call Jim Furlough, Chairman Bylaws 490-0254.

Attention Neighbor

This Newsletter as others in the past was created on an Apple Computer®. If you have any questions or would like more information on the Apple or Apple's special, "Teacher Buy Program" please contact me at home (499-6179) or at Memory Bank (473-2265).

Jim Alvino

Remember! Civic League Meeting January. 18th, School Cafeteria

Civic League To Install New Officers, Jan 18th

Based on the results of our November election meeting, the new Civic League board will take office in January after the police program (see related article). Leaving after 2 terms are: Henry Dean (Second Vice President) and Jim Sullivan (Treasurer). Both men deserve the gratitude of all of us for their dedication. They have promised to stay involved in the Civic League activities, but they deserve a break!

Julie and Crystal are sort of switching duties and Deborah Knight is returning to the Board. Jim Alvino is coming on for the first time but has already made a great impression by bringing our newsletter into the computer age. Peggy Caverly is returning to an active role; she is a past Treasurer and Recording Secretary. Jim Willenbrink and Carol Gurioli are returning as President and First Vice President. We are very pleased to have a mix of "New Blood" and "Experience". We are looking forward to a great year of interesting programs, fun activities and worthwhile projects.

Hope YOU will be part of it all !!!

Neighborhood Watch Block Meetings Are Underway In Pembroke Shores

On November 28, 1989, Officer Taylor of the Virginia Beach Crime Prevention office met with the Pembroke Shores Block Captains at the Byman's home. He explained the Neighborhood Watch Program, answered questions and trained the Block Captains in how to conduct a Home Security Survey.

Thanks to Eileen Byman's help, Margie Brotman, Neighborhood Coordinator, reported that every block in the Shores has one or more Captains and will complete their Block Meetings by January 15th.



The Shores anticipates 100% participation in the Neighborhood Watch Program and eagerly awaits their designation by the Virginia Beach Crime Prevention Office as a "Neighborhood Watch Community" and the placement of the signs indicating this.

Thanks to all of our neighbors for their concern about each other and their cooperation in making Pembroke Shores a Great place to live.

Margie Brotman

Tommy Horvatic Memorial Fund

Thank you for your support by bringing Aluminum cans, chairs, doors, window frames, etc.

Also, we are registered with the Farm Fresh "Gold Receipt Program". We would appreciate your saving any receipts for us, through March 24th, 1990.

Just drop off aluminum items in our driveway or call us for pick up of these items and/or receipts.

Tom & Rita Horvatic
4508 Hudgins Drive
499-2602

Civic League Board of Directors 1990

President	Jim Willenbrink	497-0700
First Vice President	Carol Gurioli	497-5887
Second Vice President	Jim Alvino	499-6179
Rec Center Director	Joe Keys	499-2255
Treasurer	Deborah Knight	497-4399
Membership Secretary	Crystal Ruggles	497-0921
Recording Sec.	Julie Dzengeleski	497-8568
Corresponding Sec.	Peggy Caverly	490-0925

Standing Committees

Building & Grounds	<i>Tucker</i> Caroline Sever	456-9354
Lakes & Waterways	<i>Page</i> Steve Hawthorne	671-1026
Subcommittees:		
Waterways	<i>Al Galvani</i>	
<i>John</i> Lake Meadows	<i>Frank/Anne Nickau</i>	497-3772
Lake Pembroke	Jim Willenbrink	497-0700
Newsletter	<i>Karen</i> Carol Gurioli	497-5887
Welcoming	<i>Janet</i> Julie Dzengeleski	497-8568
Social	<i>Valerie</i> Patsy Dixon	497-8707
Block Security	<i>Stephanie</i> Rusty Stephens	473-8614
Coordinators:		
Pembroke Meadows	Jimmie Furlough	490-0254
Pembroke Shores	Bob/Margie Brotman	497-0565
Townhouses	Phyllis Anglim	499-7571

Pembroke Area Central Business District

The future development of a Central Business District (CBD) in the Pembroke area is a subject of considerable interest to our community and other nearby neighborhoods. Recently, the Central Business District Association (CBDA) has prepared a "Concept Plan" for such a development, and said plan has been endorsed by the City Council. (The CBDA comprises approximately 150 local businesses and organizations; our Civic League is a member thereof).

In its endorsement of the CBD concept, City Council authorized funds for the preparation of a CBD Master Plan and appointed an eleven-member commission to provide input to and monitor the Master Plan preparation. Issues to be addressed in the Master Plan include: boundaries of the CBD, land use, zoning, densities, traffic, parking, financing, fiscal/economic factors, utilities, land-and-streetscaping, business and facilities desired and the impact of the CBD on neighboring communities and the environment. Our Civic League President, Jim Willenbrink, has been appointed a member of this CBD Commission.

Developments in planning for the CBD will be briefly reported at future Civic League meetings and a copy of the Concept Plan document will be displayed for anyone interested.

Litter Control Postcards

In cooperation with our City's Clean Community Commission, the Civic League has a supply of free postcards which are used to report senseless littering from cars, trucks, etc. Cards will be available at the Civic League meetings (or call 497-0700). Help keep Virginia Beach Clean!

Garden Club Awards

The following neighbors have received "Yard of the Month" awards for outstanding Christmas decorations:

Noah Davis	4408 St. Mark
Mr & Mrs. [unclear]	716 Severn Drive
Mr & Mrs. Dickerson	812 St. James
Mr & Mrs. Russo	4409 St. Albans

In October and November, the Garden Club gave awards for "Yard of the Month" to:

Mr & Mrs. Hall	4301 St. Martin Ct
Mr & Mrs. Carpenter	4448 Bishop Drive
Mr & Mrs. Brown	16 Severn Drive
Mr & Mrs. Wood	17 Cathedral

The Garden Club is planning another flea market, this time without rain (in the spring). Watch the next two newsletters for more information. Meanwhile keep saving your no longer used treasures and plan to join us for a fun and profitable day!

JOIN THE POOL!!

Can you believe it is time to begin thinking about joining the PEMBROKE MEADOWS POOL? Pool membership is not restricted to Pembroke Meadows/Shores. Anyone can join!! Many of our neighbors from Old Donation, Haygood Point, Witchduck Point, Saw Pen Point, Lake Smith Terrace, Thoroughgood, Aragona and Pembroke Manor have found the pool a convenient way to relax, to swim, and have fun during the hot summer days.

The pool provides swimming activities for all ages including the following:

- Swim Lessons - members and non-members are welcome. two week sessions available each month.
- Swim Team - call our team managers, Jane Orem at 497-1408 or Carole Grimm at 497-4459 for details.
- Teen Night - every Tuesday night for teenagers
- Family Night - special Sunday nights during the pool season.
- Pool Parties - pool parties for any occasion are available to members and non-members. It is never too early to reserve a night. Call Pam Cruze, 490-2279 for reservations.

Membership fees are reasonable. A one time initiation fee for new members of \$225.00 (family membership) or \$120.00 (single membership). Annual dues are \$210.00 for family members and \$110.00 for single membership. PAY TODAY AND SAVE. If dues are paid in full prior to April 30th, family membership dues are \$190.00 (discount price), and \$100.00 for single membership (discount price). You will find attached your 1990 application for your convenience; please complete and return it along with your dues to the address listed below:

Pembroke Meadows/Shores Recreation Center
P.O. Box 68276
Virginia Beach, VA 23455

If you have any questions, please call Marcy Zmuda 497-4051, Jimmie Furlough 490-0254, Jim Lind 499-3497, or Joe Keys 499-2255. HOPE TO SEE YOU AT THE POOL!!!

WE NEED YOUR HELP



A major reason for our pool dues being so low in comparison to other pools is the fact that so much volunteer help is given by the membership. Help keep our dues down by volunteering for some of the following:

Pre-season pool cleaning _____ Plumbing work _____
Weed control _____ Carpentering _____
Electrical work _____ Other _____
Painting _____

Help can also be given in other ways -

Do you have access to materials needed for pool upkeep or improvement? Examples: gravel for parking lot, indoor-outdoor carpeting for offices, etc.

Do you have suggestions for social events?

Do you have ideas as to what you would like to see done for the pool? Would you be willing to complete said project?

Now is your chance to be heard! Your pool board is always open to suggestions and offers of help. **WE NEED YOUR INPUT!**

Memorial Day to Labor Day is the season for fun and relaxation at the pool, but remember it takes hard work to get ready for the fun.

Let us hear from you when you sign up for the 1990 season.

MAJOR POOL CLEAN-UP DAYS

April 21	Saturday	9:00 AM to ?
April 28	Saturday	9:00 AM to ?
May 5	Saturday	9:00 AM to ?
May 12	Saturday	9:00 AM to ?

CIVIC LEAGUE OF PEMBROKE MEADOWS, INCORPORATED
RECREATION COMMITTEE
POST OFFICE BOX 68276
VIRGINIA BEACH, VIRGINIA 23455

1990 MEMBERSHIP CONTRACT

This contract certifies that I/We apply for a membership in the Pembroke Meadows Recreation Center in compliance with the provisions of the Civic League of Pembroke Meadows, Incorporated and the terms set forth below:

CIVIC LEAGUE MEMBER \$7.00 Dues _____ Paid _____ Sub Total _____

RECREATION CENTER MEMBERSHIP

Initiation Fee*: Individual..\$120.00 _____

Family.....\$225.00 _____

Sub Total _____

*(May be paid over three year period with a \$5.00 carrying charge per year).

ANNUAL DUES*

Due by June 1 Individual..\$110.00

" " " Family.....\$210.00

*(Annual dues paid by April 30th: \$100.00 (Individual)

\$190.00 (Family)

Discount: YES _____ NO _____ TOTAL _____

MEMBERSHIP AND POOL PASS INFORMATION

The following information is needed to formulate the Recreation Membership and ensure accuracy in preparing and issuing pool passes.

HEAD OF HOUSEHOLD: _____

SPOUSE: _____

ADDRESS: _____

HOME PHONE: _____ EMERGENCY PHONE: _____

PARTY TO CONTACT: _____

RELATIONSHIP: _____

CHILDREN:

First Name M. I. Last Name Date of Birth

In the event that the applicant defaults in carrying out the terms of this contract, the applicant agrees that all monies paid prior to the time of the default will be forfeited and no claims shall be made by the applicant against the Civic League of Pembroke Meadows, Inc., and that the applicants membership certificate shall be considered null and void and will be disposed of as determined by the Recreation Comm.

Contract Signature: Head of Household _____

Recreation Committee Representative: _____

Date: _____