



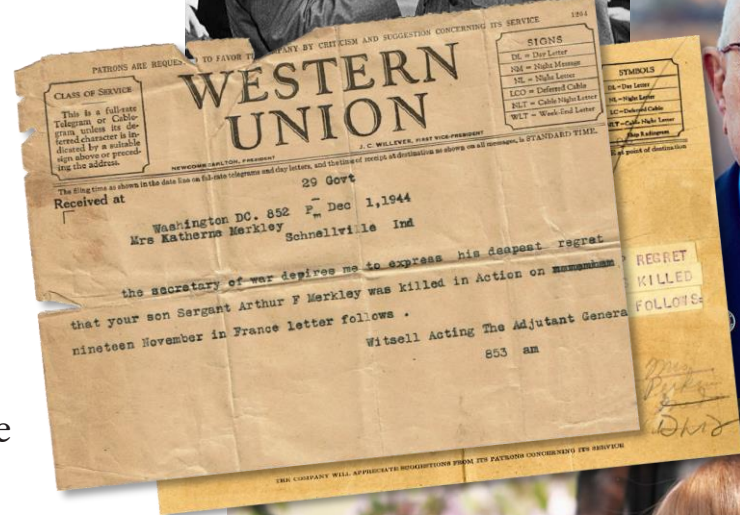
H O N O R | R E C O G N I Z E | S E R V E

OUR HISTORY

- ★ Hershel “Woody” Williams was the last living Medal of Honor recipient from World War II.
- ★ Before serving in the Marines, Woody delivered Western Union telegrams informing families of the loss of a Loved One.
- ★ From these experiences, he was inspired to create the Woody Williams Foundation because he didn’t want us to forget the sacrifices of these Gold Star Families.
- ★ A Gold Star Family is a family that has sacrificed a Loved One for our freedom in the Armed Forces of the United States.

*“Dying for freedom isn’t the worst thing that can happen.
Being forgotten is.”*

— GEORGIE CARTER-KRELL
Mother of Posthumous Medal of Honor Recipient Pfc. Bruce W.
Carter, USMCD - Florida



OUR MISSION

The Woody Williams Foundation will honor, recognize, and serve Gold Star Families and the legacy of their Loved Ones who have paid the ultimate sacrifice.



WHO WE SERVE

Gold Star Family members and relatives are those who have sacrificed a Loved One for our freedom in the armed forces of the United States.



OUR VISION

THE WOODY WILLIAMS FOUNDATION is a charitable 501c(3) nonprofit organization. The Foundation pursues its mission by establishing Gold Star Families Memorial Monuments in communities throughout the USA, conducting Gold Star Families Outreach across the country and advocating for educational benefits for Gold Star Family members.

When someone loses a Loved One in military service, the loss is felt throughout the family. The Foundation's work educates communities about Gold Star Families' enduring sacrifice and the ultimate sacrifice made by their Loved One.



OUR INITIATIVES

★ GOLD STAR FAMILIES MEMORIAL MONUMENTS

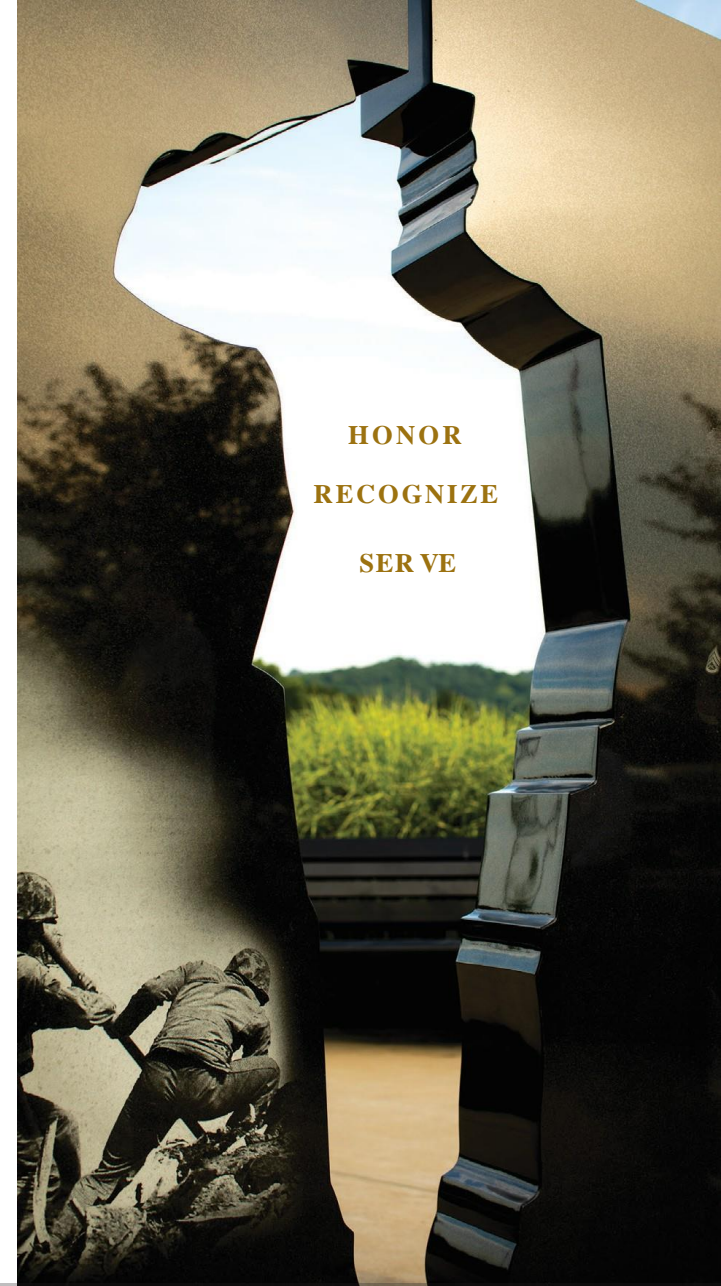
Establish and provide a place of permanence for Gold Star Families to gather to honor their Loved Ones and strengthen local Gold Star Family support communities.

★ OUTREACH PROGRAMS

Provide opportunities for Gold Star Families to come together, honor their Loved Ones, and build a system of support while raising public awareness about Gold Star Families, their sacrifice, and the ultimate sacrifice made by their Loved Ones.

★ EDUCATION

Provide scholarships to eligible Gold Star Family members and advocate for the expansion of educational benefits.



OUR IMPACT

Many communities from all over the United States have experienced the sacrifice of losing a Loved One in military service. The Foundation's focus is to bring Gold Star Families together by providing a network of service throughout the nation to honor, recognize, and serve Gold Star Families and the legacy of their Loved Ones.



N E V E R F O R G O T T E N



THE WOODY WILLIAMS FOUNDATION

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GOLD STAR FAMILIES MEMORIAL MONUMENTS

The monuments provide a place of permanence for Gold Star Families and local communities to gather in honoring the sacrifices which have been made for our freedom.

Goals of the Gold Star Families Memorial Monuments Program

- ★ **ESTABLISH** a space where Gold Star Families can come together and connect, thus strengthening Gold Star Family communities.
- ★ **EDUCATE** the local communities about Gold Star Families' enduring sacrifices and the ultimate sacrifice made by their Loved Ones.
- ★ **DEMONSTRATE** to local Gold Star Families that their community cares for them and appreciates their sacrifice while also honoring the ultimate sacrifice of their Loved Ones.



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OUTREACH

The Foundation is focused on keeping each local Gold Star Family community engaged through sponsoring and hosting outreach programs and events.

By providing programming across the nation, the Foundation is able to impact local communities to make certain that we never forget.

GOALS OF THE OUTREACH PROGRAM

- ★ **PROVIDE** opportunities for Gold Star Families to come together and honor their Loved Ones while also raising public awareness about Gold Star Families and the sacrifice of their Loved Ones.
- ★ **ESTABLISH** and strengthen local Gold Star Family communities through Gold Star Family outreach events associated with each in-progress and established monument location.
- ★ **FACILITATE** the connection of resources and services to Gold Star Families.



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EDUCATION

The Foundation’s education program is focused on addressing the educational needs of the Gold Star Family community.

GOALS OF THE EDUCATION PROGRAM

- ★ **PROVIDE** the Gold Star Living Legacy Scholarship program to offer assistance to Gold Star Family members seeking education at all levels including skilled trade education as well as professional certifications.
- ★ **ADVOCATE** for the expansion of Gold Star Family educational benefits.
- ★ **PARTNER** with organizations to provide educational benefits to Gold Star Family members.



WOODY'S LEGACY

In the summer of 2022, our founder Woody Williams passed away. He devoted his life to honoring Gold Star Families and the legacy of their Loved Ones through the work of our Foundation. Woody left us with direct orders to all take part in the mission to *never forget*.

Might we all live a life worthy of the sacrifices that have been made for our freedom. And let us always remember Woody's motto,

“The Cause is Greater than I”...

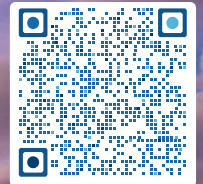
BARBOURSVILLE, WV, DOUG BACHMAN



SUPPORT OUR ONGOING MISSION

NOW MORE THAN EVER, we need your help.
With your support, we can ensure our mission is shared across
the country with all Americans.

www.WoodyWilliams.org



WOODY WILLIAMS FOUNDATION

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SACRIFICE



VIRGINIA BEACH

GOLD STAR FAMILIES' MEMORIAL MONUMENT

The monuments provide a place of permanence for Gold Star Families in Virginia Beach to gather in honoring the sacrifices which have been made for our freedom.

Goals of the Virginia Beach GSFMM committee

- ★ **ESTABLISH** a space in Virginia Beach where Gold Star Families can come together and connect, thus strengthening Gold Star Family communities.
- ★ **EDUCATE** Virginia Beach about Gold Star Families' enduring sacrifices and the ultimate sacrifice made by their Loved Ones.
- ★ **DEMONSTRATE** to local Gold Star Families that Virginia Beach cares for them and appreciates their sacrifice while also honoring the ultimate sacrifice of their Loved Ones.

Future Home



Rendering of the GSFMM at the Tidewater Veterans Memorial

VIRGINIA BEACH

GOLD STAR FAMILIES' MEMORIAL MONUMENT

Fundraising for the Virginia Beach Gold Star Families Memorial Monument

GOALS



\$30,000 by end of August 2026 to allow the memorial to be ordered.



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Additional \$30,000 by end of November 2026 to completely fund
the
memorial



Remaining \$60,000 by end of March 2027 to fund construction and
installation cost



Dedication ceremony planning for 11 November 2027



VIRGINIA BEACH

GOLD STAR FAMILIES' MEMORIAL MONUMENT

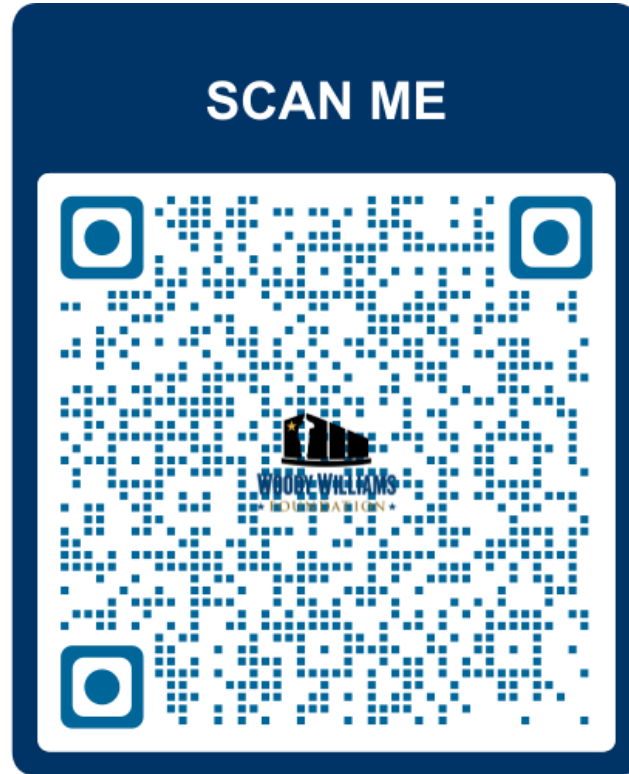
Donations

- ★ Contributions should be made payable to the Woody Williams Foundation or WWF, and **Virginia Beach** should be in the "Memo" or "Notes" section.
- ★ Mail payments to the Foundation headquarters at:
Woody Williams Foundation
12123 Shelbyville Rd Suite 100
Louisville, KY 402433.
- ★ The Foundation will send proper tax receipts and acknowledgments to donors who provide their addresses if requested.
- ★ The Foundation does not take credit card donations over the phone
- ★ Bank will charge a 3.2% fee for processing the donation



VIRGINIA BEACH GOLD STAR FAMILIES' MEMORIAL MONUMENT

Donation QR code



Bank will charge a 3.2% fee for processing the donation