



FIVE STAR MILITARY FAMILY LUNCHEON

DECEMBER 4, 2026 | 12:00PM-1:30PM

WESTIN TOWN CENTER | VIRGINIA BEACH, VA

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR (EXCLUSIVE) \$15,000

- Exclusive recognition as presenting sponsor of the event
- Premier logo placement on promotional materials, signage, program, head table, awards table & event webpage
- Exclusive exposure/mention as presenting sponsor on social media with logo & link to sponsor's website
- Verbal recognition as presenting sponsor during the event
- Opportunity to address participants and provide remarks during program
- Opportunity to participate in awards ceremony to include a professional photo with military leadership with winning families
- Opportunity to participate in event planning
- Opportunity to serve on selection board
- Opportunity to provide sponsor-branded swag bags for winning families
- Two (2) complimentary tables with six (6) seats each to use at sponsor's discretion
- First right of refusal for next year's event presenting sponsorship



GOLD SPONSOR \$5,000

- Recognition as a Gold Sponsor / gift underwriter of the event
- Prominent logo placement on event signage, program, awards table, and event webpage (smaller than presenting sponsor, larger than branch table)
- Inclusion in social media posts with logo & link to sponsor website
- Verbal recognition during the event
- Opportunity to participate in a group photo with military leadership and winning families
- Option to provide sponsor-branded swag bags or materials for all attending families (not exclusive)
- One (1) complimentary table with six (6) seats
- Recognition in post-event recap email to attendees and supporters



MILITARY SERVICE TABLE SPONSOR (5 AVAILABLE) \$1,600

- U.S. Air Force, U.S. Army, U.S. Coast Guard, U.S. Marine Corps & U.S. Navy Tables
- Logo placement on promotional materials, signage, program, military branch table & event webpage
- Sponsor mentioned in social media post prior to the event
- Verbal recognition during awards ceremony
- Opportunity to serve on selection board
- Four (4) complimentary seats at sponsored military branch table
- Opportunity to sit with respective honored service family



MORE SPONSORSHIP OPPORTUNITIES →



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SPONSORSHIP OPPORTUNITIES CONT.

VALOR TABLE SPONSORSHIP (4 AVAILABLE) \$1,600

- Wounded Warrior, Gold Star Families & Purple Heart Tables (3)
- Logo placement on promotional materials, signage, program, valor table & event webpage
- Sponsor mentioned in social media post prior to the event
- Verbal recognition during awards ceremony
- Opportunity to serve on selection board
- Four (4) complimentary seats at sponsored valor table
- Opportunity to sit with military families

CORPORATE TABLE SPONSOR \$500

- Logo placement on promotional materials, signage, program & event webpage
- Sponsor mentioned in social media post prior to the event
- Exclusive logo placement on one (1) sponsored table
- Four (4) complimentary seats to be used at sponsor's discretion

MILITARY FAMILY SUPPORTER \$50-\$250

Donation underwrites the cost for our military guests to attend the Recognition Luncheon

- Logo placement on promotional materials, signage, program & event webpage
- Sponsor mentioned in social media post prior to the event

